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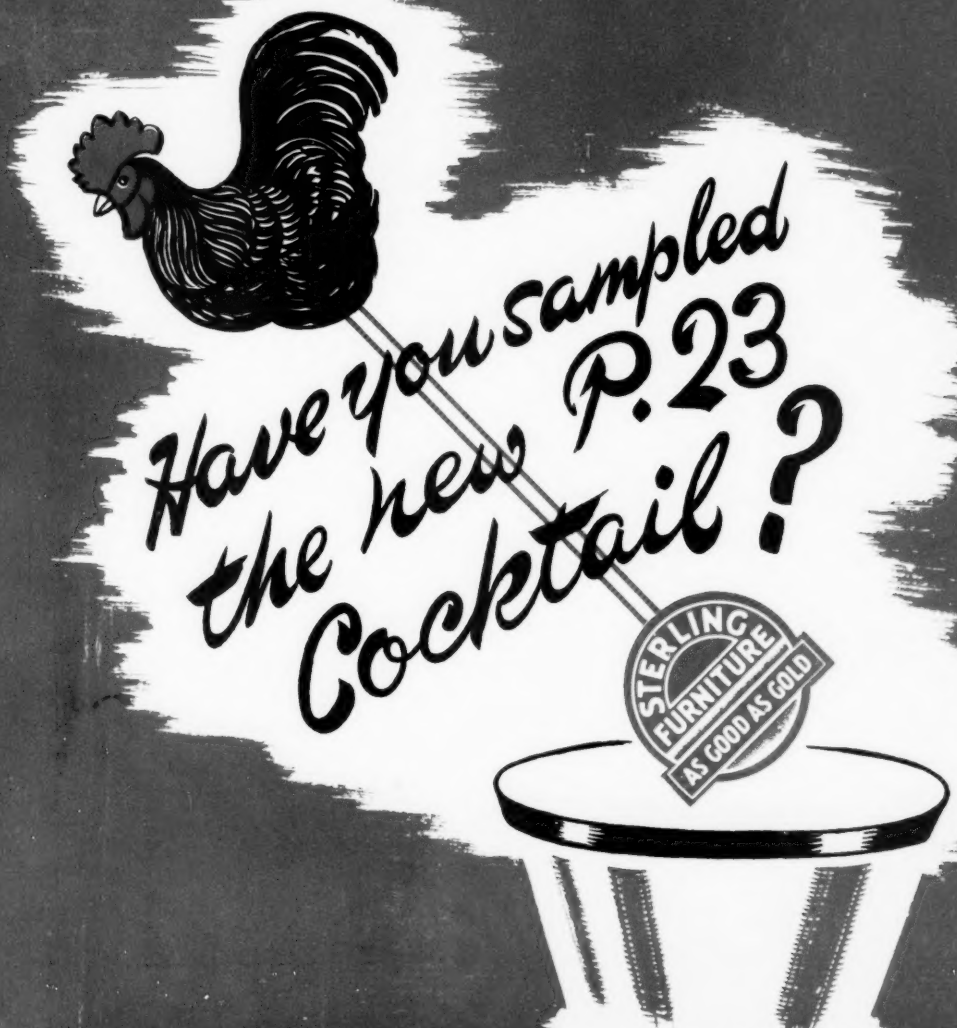

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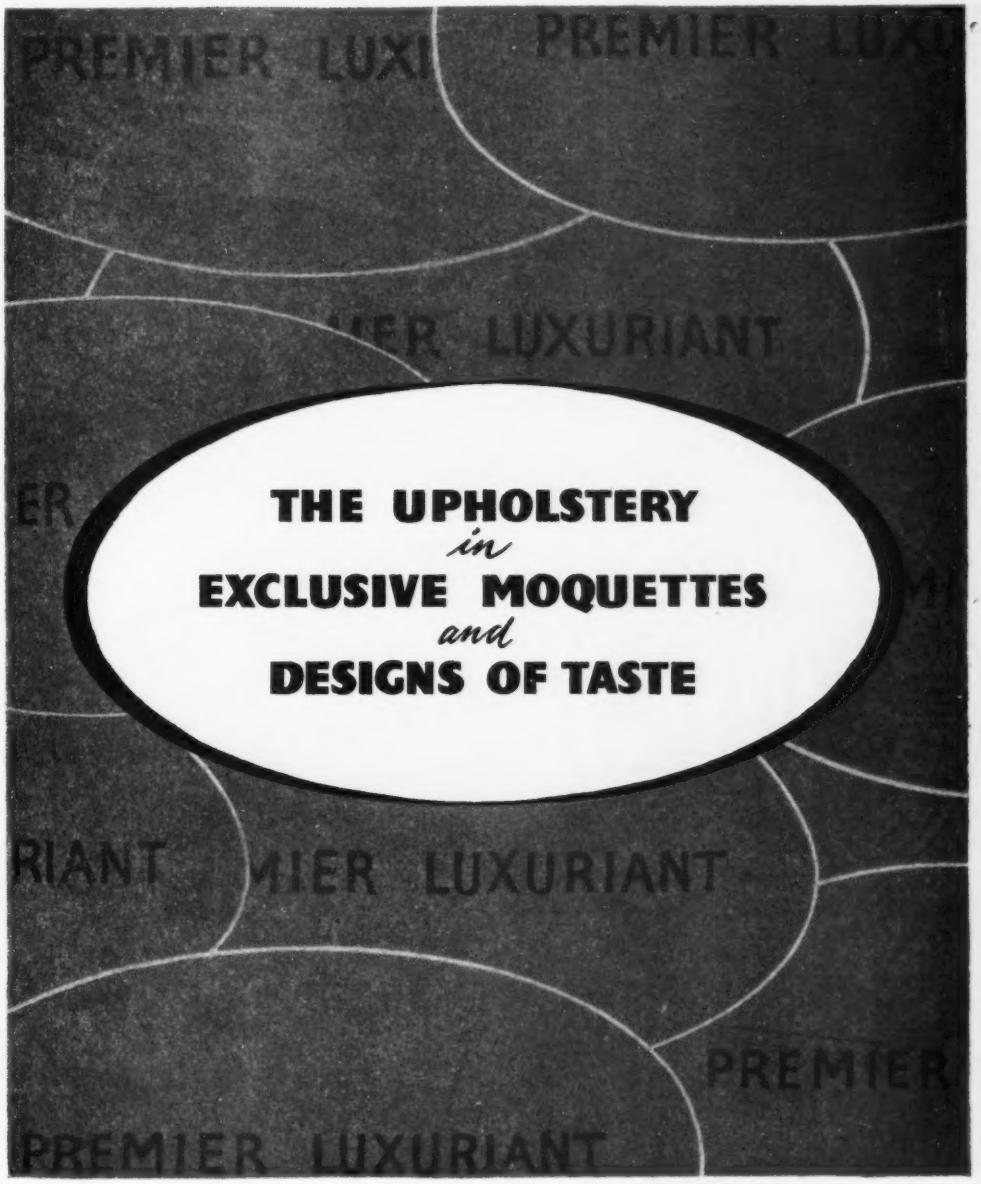

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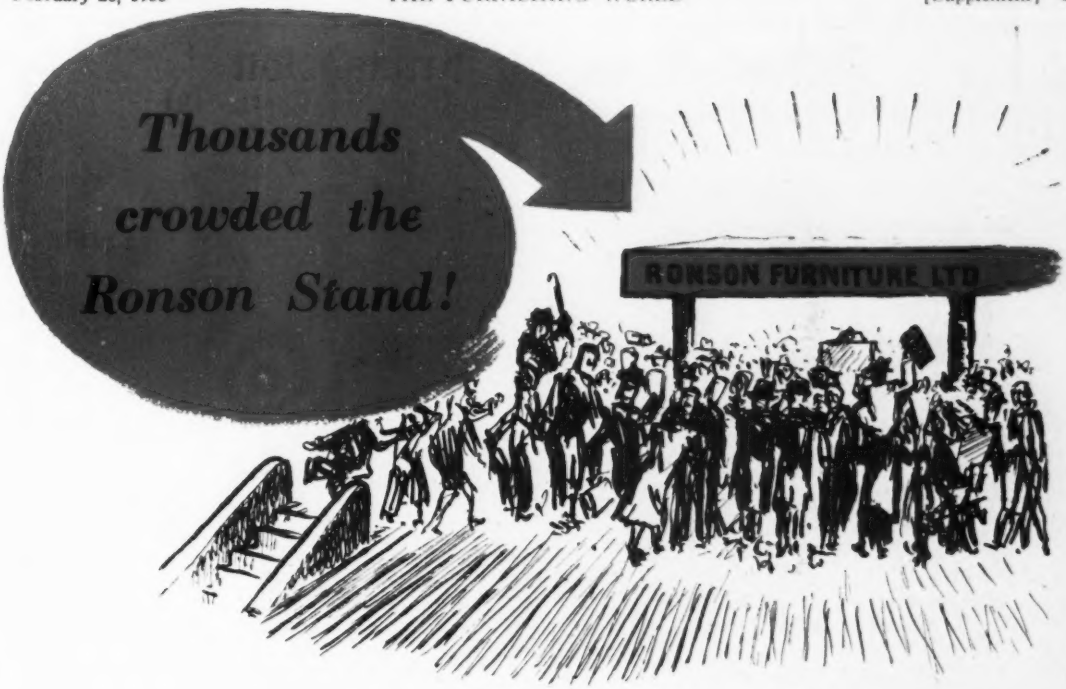

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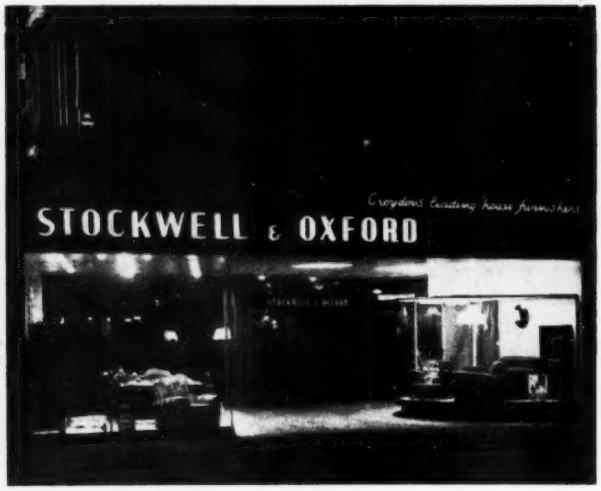

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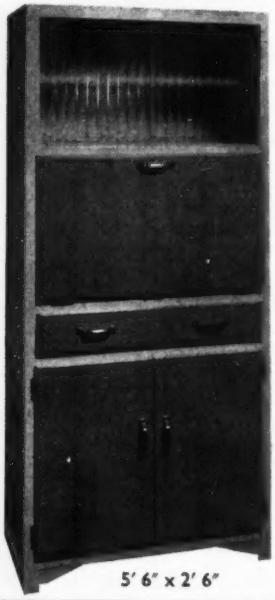

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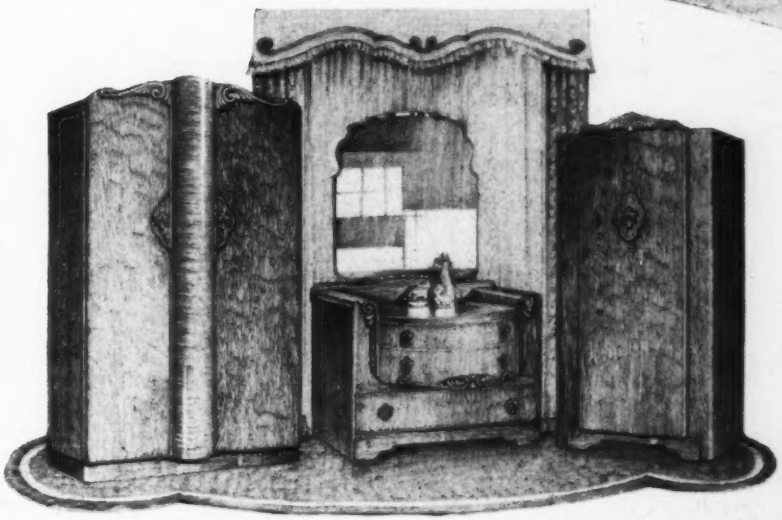

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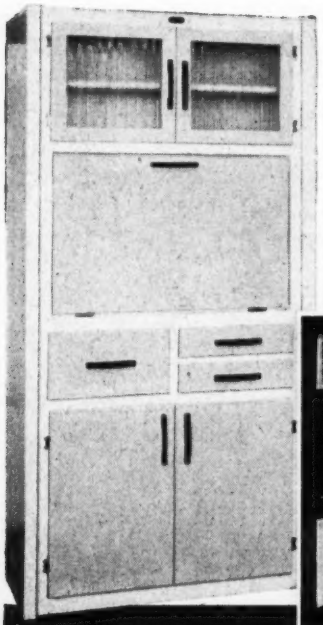

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19 K
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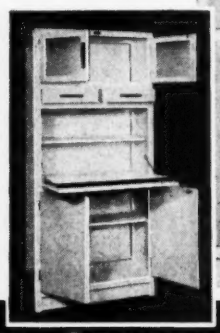
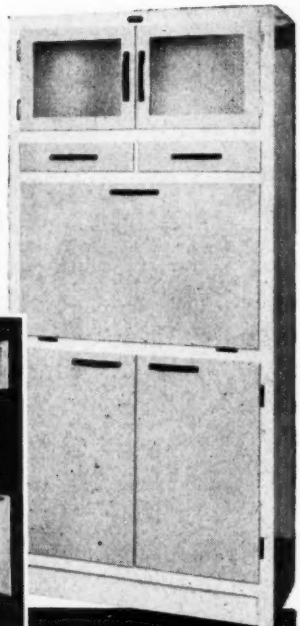
These photographs show (on left) THE **RICHMOND** and (on right) THE **CONWAY,** two of the new, attractive, quick-selling designs in which Britain's finest Kitchen Cabinets are being produced now—all made by skilled craftsmen from seasoned timber (no hardboard used). Other designs also on show and every piece a job to satisfy you and delight your customers.





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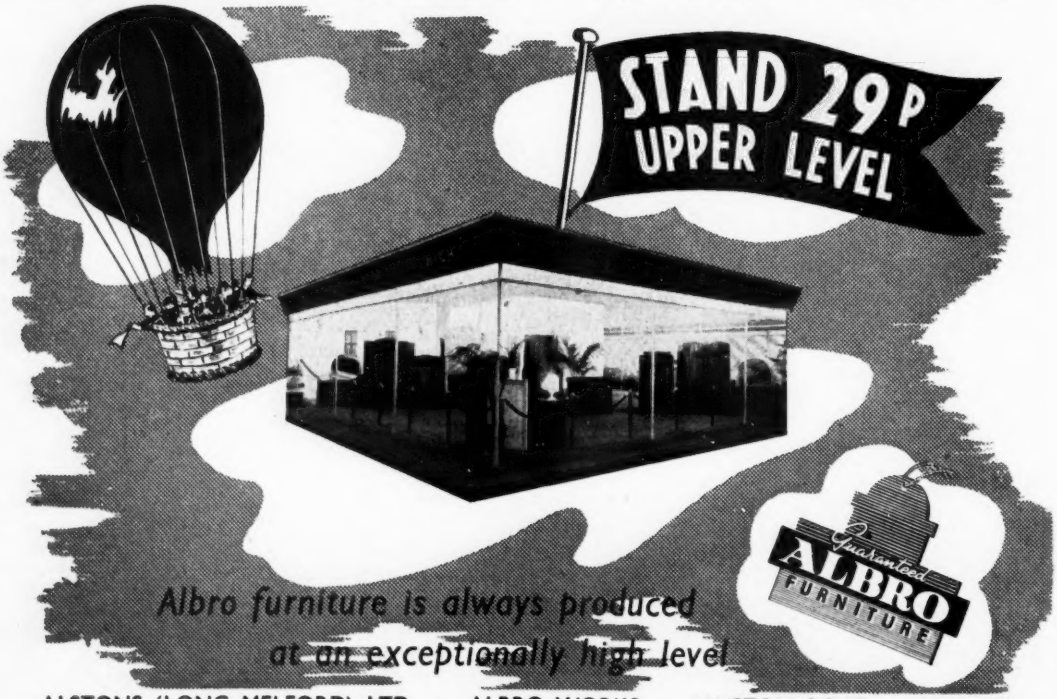

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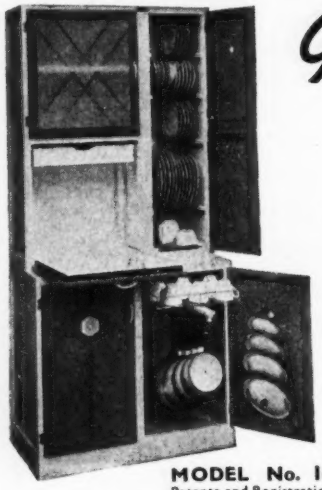

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51 J

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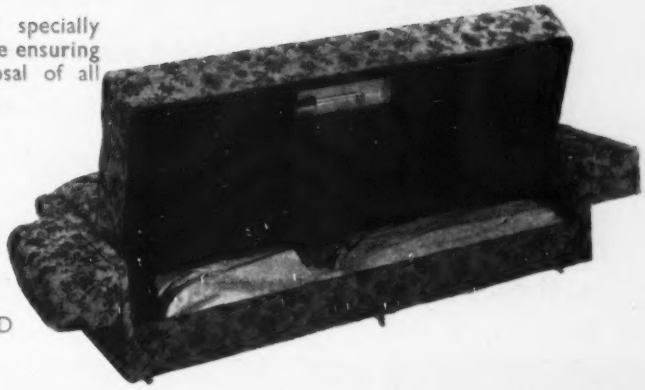

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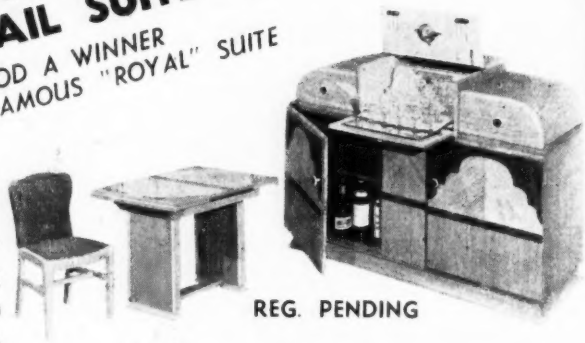

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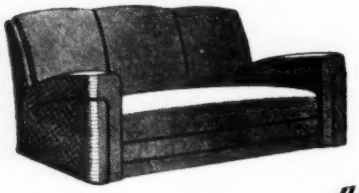
LONGA

STAND 30T next to Down Escalator

Patent EXPANDING SEAT



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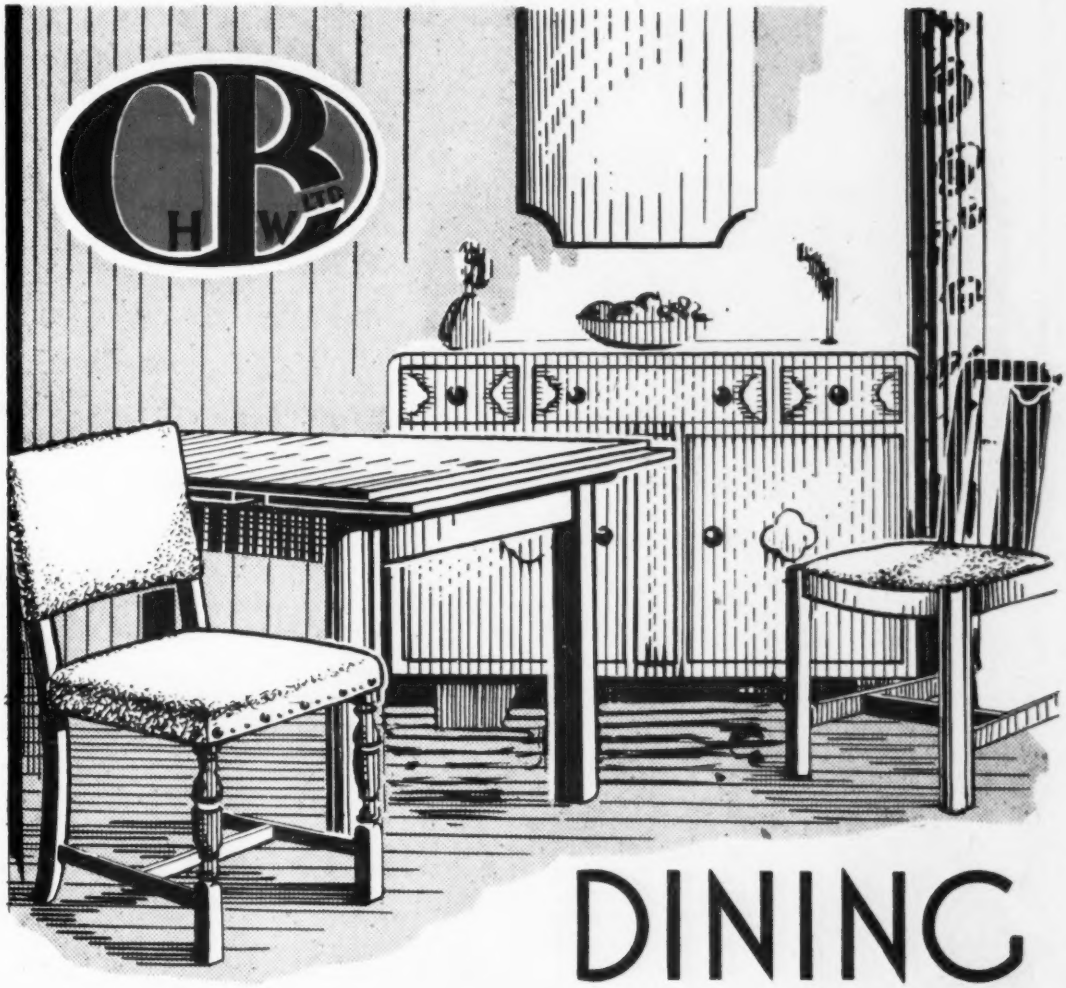

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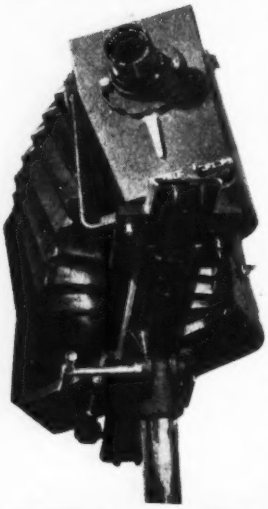

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68 G

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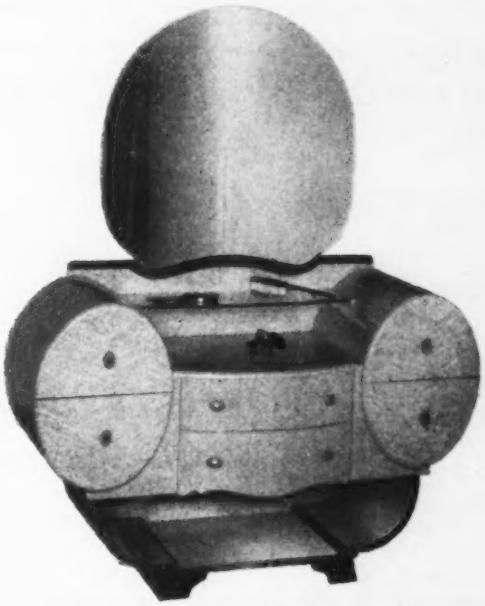

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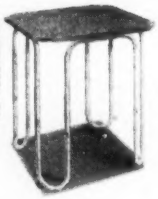

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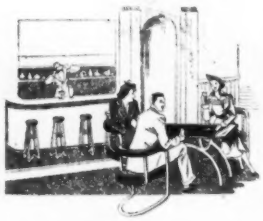

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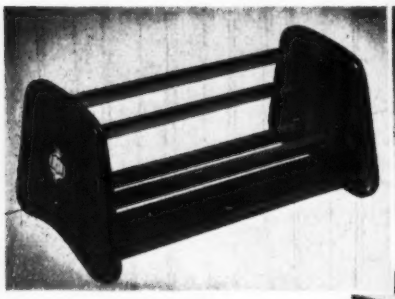

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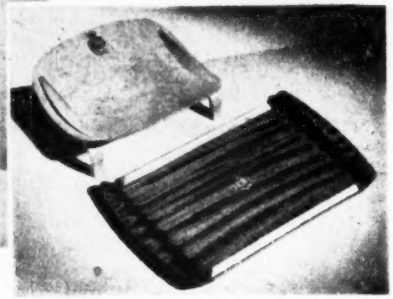

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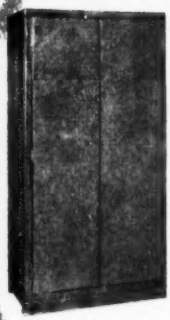

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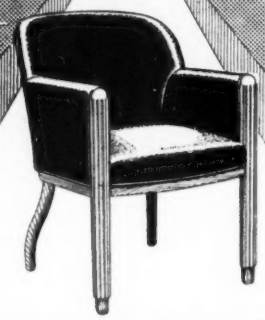

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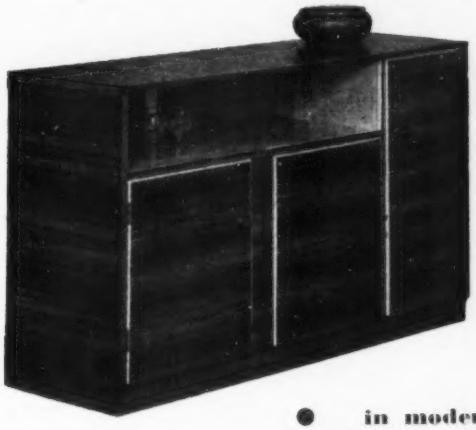

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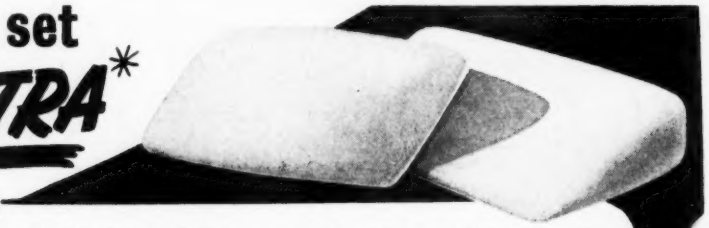

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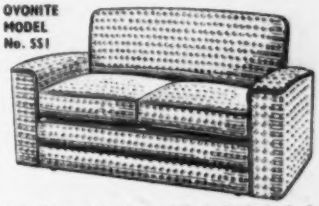

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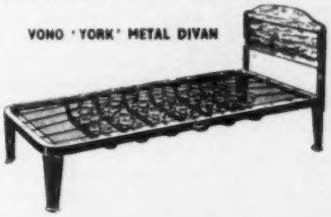

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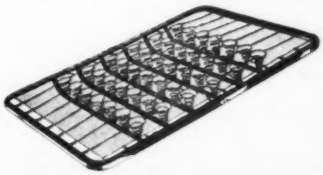

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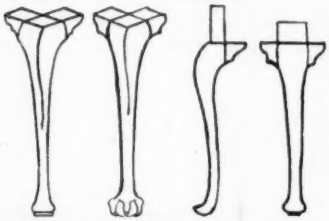

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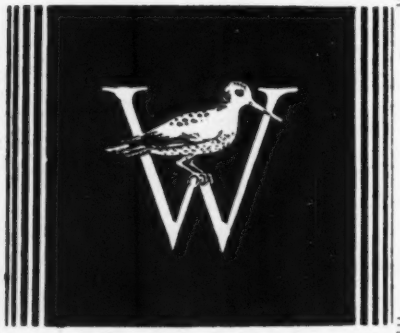

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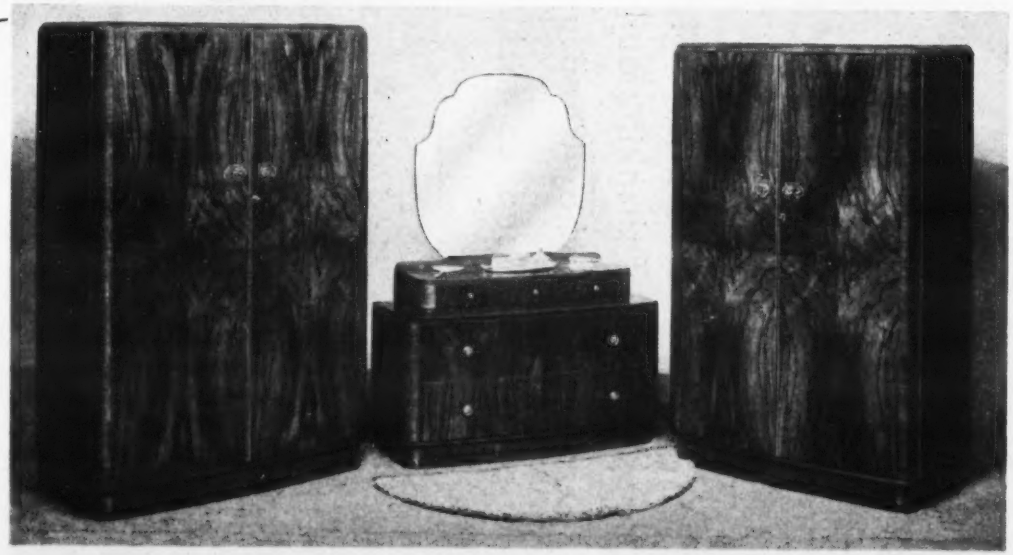

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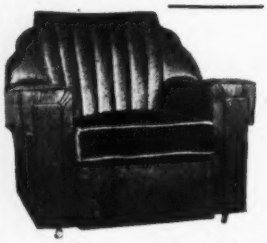

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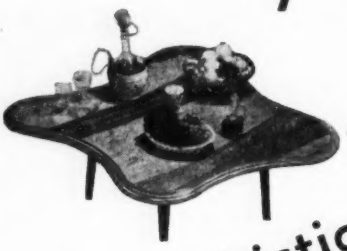

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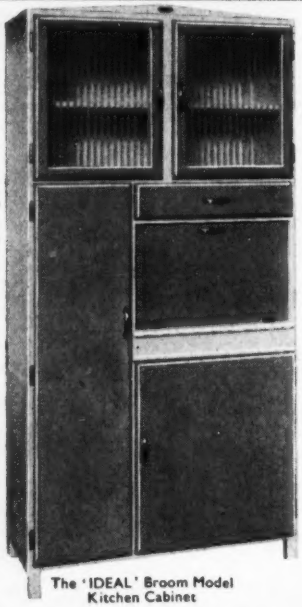

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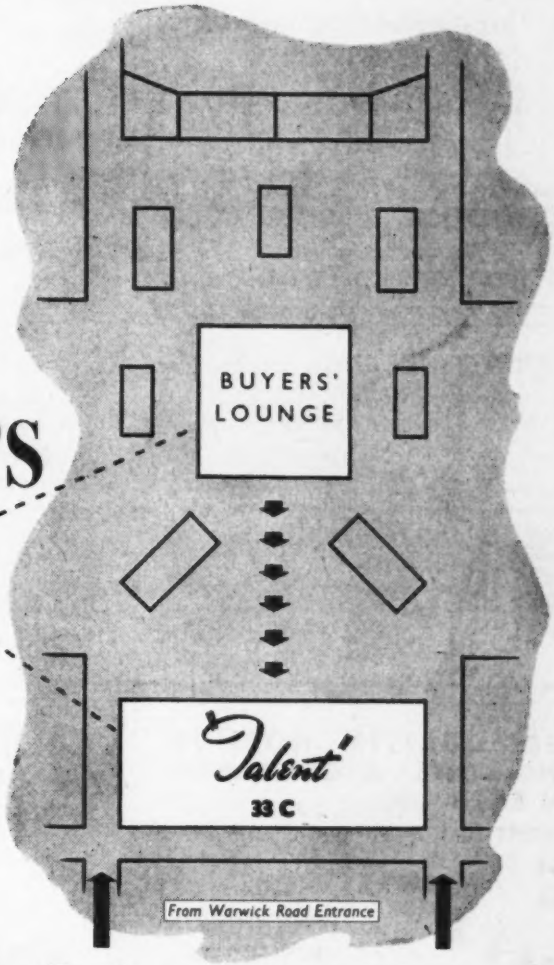

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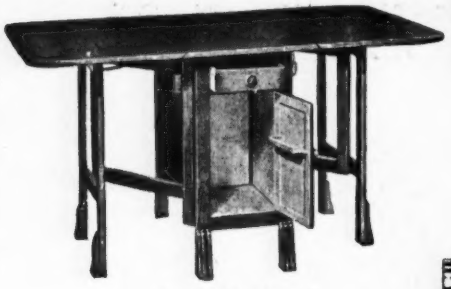

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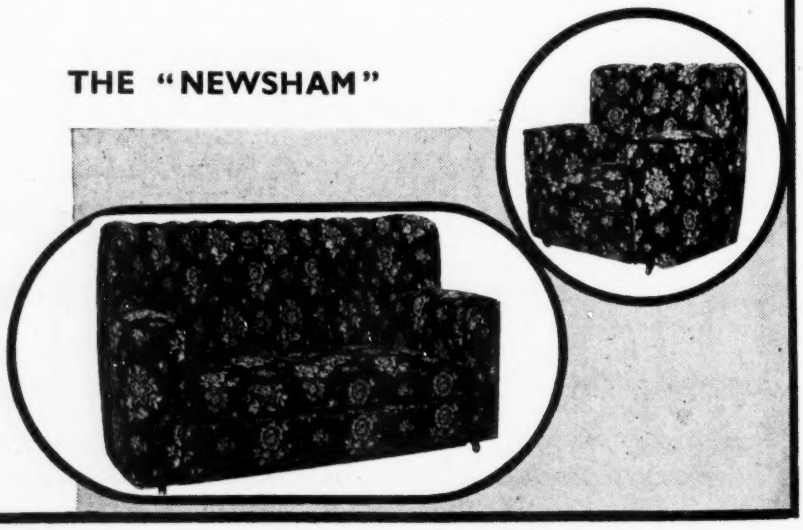

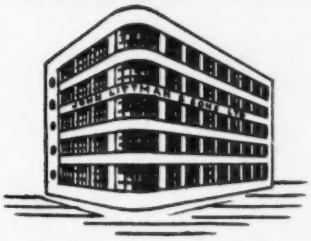

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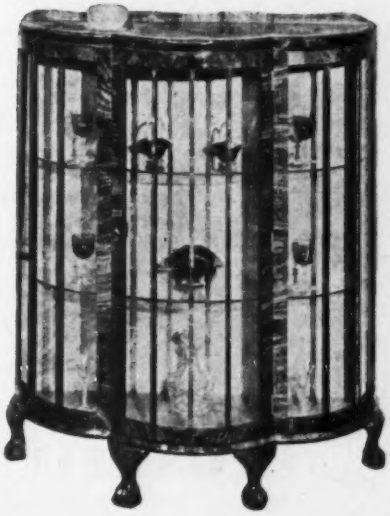

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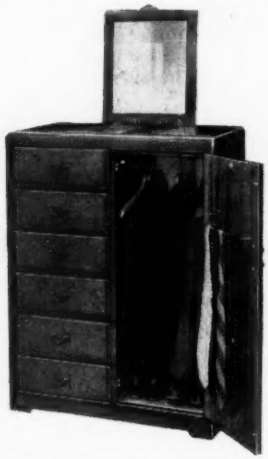

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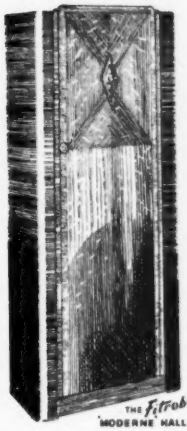

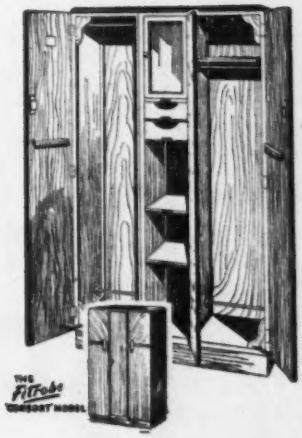

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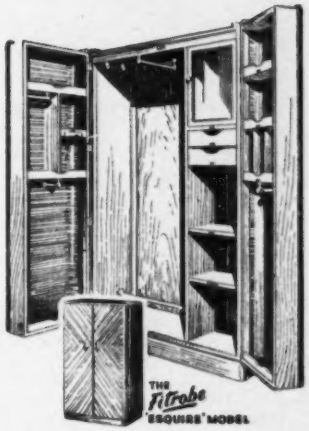

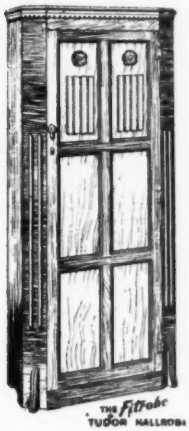

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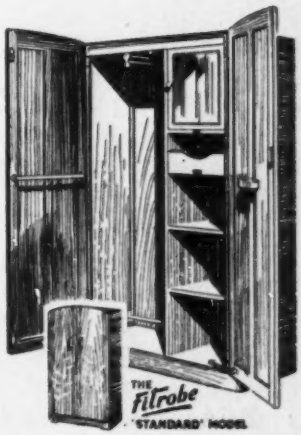

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Vol. xxxvi. No. 630 Subscriptions 40s. per annum, post free (45s. Overseas) 180, Fleet Street, E.C.4. Tel: CHAncery 8844 (15 lines) February 20, 1953

Furniture Exhibition Is Off To A Good Start

7,200 Buyers In First 24 Hours

AT 10 o'clock on Tuesday morning the Earls Court Furniture Exhibition opened and between that time and midday on Wednesday some 7,210 retail buyers passed through the turnstiles. They came from all parts of the country, from Scotland, from the North, the West and the Midlands, and were soon placing their orders. Although it is early to make a firm forecast of business prospects, the first day's trading was brisk and many substantial orders were placed. Attendance, at least, is quadrupled.

The exhibition was formally opened at 11 a.m. by Mr. MacAlister Bexon, President of the B.F.M., who said:

This is the fourth post-war exhibition of our industry at Earls Court. At previous exhibitions, furniture mostly made under the Utility scheme has been on display. The Utility scheme ended only in December last, but it will be seen that manufacturers have already produced furniture, using new methods and materials, to a high standard of quality, and I am sure that from now on we shall see striking new developments in both construction and design.

It will be a little time before the British Standards Institution Kitemark scheme comes officially into operation. This scheme, which is based on performance tests, and will undoubtedly command widespread support, is designed to give the purchaser an independent assurance of sound construction. The scheme should also assure that the high standard of quality you see all round you in this exhibition and which is representative of to-day's normal productions, is maintained not only over the next year or so, but right into the future.

Never has this industry been so determined to accept its responsibility of guarding the interests of the public, who may therefore buy furniture NOW with every confidence. We are assured of the whole-hearted co-operation of our retail friends—whom we are pleased to welcome here to-day—for they, of course, share this responsibility.

Three years ago we were honoured by the visit of Princess Elizabeth, now our beloved Queen. We are therefore very proud that this royal and personal expression of interest in our contribution to the home life of the people is being emphasised once more by the visit here on Wednesday of next week of Her Royal Highness Princess Margaret.

This is a great exhibition and it certainly could not be staged but for the hard work of many people, and I am sure you would wish that I should express especially to the chairman, Mr. Ralph Sunley, the members of his board, Mr. Mitchell, the secretary, and the organising managers, the grateful thanks of us all for what they have done.

This is the fourth time that I have had the honour and privilege to open our Earls Court Exhibition, and I trust it will prove to be the best one, and the beginning of good, sound, steadily-increasing trade for many years to come. I wish the best of success to all who are taking part in it, and also to everyone engaged in our industry and trade.

★ At the Opening of the Show ★

MR. MacALISTER BEXON, at the microphone, opens the Furniture Exhibition at Earls Court. Next to him is Mr. Ralph C. Sunley, chairman of the B.F.M. Exhibitions, Ltd., and well-known officials of the B.F.M.

Pick of the Show: Outstanding Exhibits

AS THE TURNSTILES OPENED

THIS PICTURE was taken by a "World" cameraman at 10.1 a.m. on Tuesday. It shows the very first buyers crowding into Earls Court as the turnstiles were opened on the first morning of the Furniture Exhibition.

Round The Cabinet Stands

A modern breakfast-room set is featured by PHILDAY CABINET CO., LTD. They also have hall furniture in their reproduction range including rug chests, monk's benches and hall robes. Back again is their floor standard lamp.

* * *

The outstanding feature on the stand of HARRIS LEBUS, LTD., is the range of upholstered furniture. There is a wide range of low-priced suites, many of them upholstered in Dunlopillo. On the cabinet side there is a range of interchangeable walnut bedroom furniture containing 13 different pieces. For the first time Lebus are showing a range of kitchen cabinets in a variety of colours.

* * *

Shaped furniture for bedroom and dining-room is on show at the stand of RONSON FURNITURE, LTD. French and Italian veneers have been blended into the general designs of the furniture. Dressing tables have maximum drawer space while a feature of the wardrobes is the amount of hanging and shelf space. An attractive cocktail sideboard has been specially designed to provide the greatest possible room with the small space available. This piece has been lined with bird's-eye maple veneer while the floor squares are lined with gold-plated glass.

* * *

Typewriter action desks are taking pride of place on the stand of S. EPSTEIN, LTD. One is a secretarial desk where the typewriter automatically goes into a cupboard at the side. In addition to their general range of desks they have office suites with wardrobe, desk, side table, bookcase and filing cabinet to match.

* * *

Dining sets in oak are being shown for the first time by B. FELDMAN & CO. There is a dining set with china cabinet inset in the centre of the sideboard and others with concealed cutlery tray and mirror. A feature of these designs is the curved veneered edge which comes over the sides of furniture leaving no exposed rail edges.

* * *

Outstanding new models by F. WRIGHTON & SONS LTD., are the "Margaret" reproduction bedroom suite in bleached walnut with clean line anl detailed carving; the "Waldorf," with dressing table fitted optionally with electric lights at either side of shaped mirror; the "Edinburgh," fitted with sliding glass shelf under dressing table top; and revised popular model of the "Dolphin" in walnut and oak.

* * *

A variety of popular bedroom suites in oak and walnut veneers are shown by I. GRIEW & CO., LTD. Some of their models are finished in limed oak.

* * *

High-grade modern and reproduction bedroom furniture is featured in the stand of WALNUT CABINET WORKS, LTD. Interiors of furniture are mahogany-lined throughout.

* * *

A new bow centre bookcase is displayed by A. HUBBERSGILT, LTD., and is available in walnut, mahogany or oak. Also shown is the "Elizabeth" dining set, with deep cocktail section behind serpentine front, having bowed ends. This model is in walnut. Another new line is the "Coronation" dining set having automatic lift flap at top, with four drawers in serpentine centre, including one cutlery drawer. A combined cocktail cabinet and bureau is also shown in walnut.

* * *

Special point of interest on the stand of L. LAZARUS & SONS, LTD., is the "Monarch" bedroom suite, which is available in walnut and bleached walnut. Notable feature is the drawer room. There are three drawers in the middle of the dressing table, with a long one at the base, in addition to two side drawers, each having two compartments. These are made with all rails concealed, which eliminates the need for colouring, and have a fully-veneered finish. Fitted wardrobes are in Continental style. Pedestals and stools are also available with the suites.

* * *

Many new ranges were introduced by S. MATTHEWS & SONS, LTD., including wine cabinets, nests of tables, coffee and occasional tables, in reproduction style. One nest of tables had a new innovation; it comprised two tables, the smaller of which had a hinged top providing storage space beneath.

* * *

Among the wide range of "Talent" dining suites in figured oak and walnut is the "Harlequin," which includes a 4 ft. 9 in. sideboard—thought to be one of the very few on show at the exhibition. Also shown by F. H. MARSHALL & CO., LTD., are upholstered chairs, bureaux and lounge tables designed to fit into any furnishing scheme. New "Lustrette" fabric is used to cover dining chairs. It is available in wine, champagne or water-green.

* * *

The "Fleetrobe" makes its bow on the stand of BYFLEET FURNITURE, LTD. This wardrobe is really a one-piece bedroom suite in itself. Three feet six wide, and 21 inches deep, it is suitable for any bedroom, but particularly for very small rooms. Behind its sliding doors you can easily store up to ten suits. There is also a shoe rack. On one side of the robe is another full-length compartment which operates on the touch-latch principle. Here, there is a three-quarter length mirror, five drawers and four shelves. The "Fleetrobe" is available in light or medium oak and walnut.

Are Reviewed By 'Furnishing World' Team

There are ten completely furnished rooms on the stand of BEAUTILITY FURNITURE, LTD. Five contain oak and five walnut dining sets. Noticeable are the clean lines of the sideboards and tables. One serpentine front sideboard uses contrasting striped and figured walnut veneers. Centre table flap can be removed to make a coffee table. Another sideboard has cocktail compartment with attractively shaped flap. New dining tables are free of mouldings and give a very clean appearance.

* * *

BATH CABINET MAKERS, LTD., are showing furniture at each end of the price range. A Regency-style mahogany dining set shows how good D-furniture can be. Two Coronation exhibition pieces — an antique walnut writing desk and a Regency writing table—represent the very best in British craftsmanship. In a "contemporary corner" is a slatted seat on which can be placed cushions or sliding sets of drawers. This would be suitable for either office or living-room use. The corner is completed with a bookcase stack of tubular metal which can be adjusted to take any size books, plants, ornaments, and so forth.

* * *

A completely new range of reasonably-priced bedroom suites in walnut and oak are to be found on the stand of THE WILTON FURNITURE WORKS. In some of the suites on show the bag-press method of construction has been used to make for a really sound job.

* * *

Limed oak is very much in evidence on the stand of SHEFFIELD CABINET CO., LTD. All their oak bedroom suites are now available in this finish, which is not only attractive in appearance, but is easy to keep clean and does not show "bloom." Wardrobes are well lined and fitted with a number of special features.

* * *

A ten-year guarantee is offered to buyers of furniture made by LEBETKIN PRODUCTS, LTD. Well-made bedroom suites in reproduction, limed oak or natural oak finish, are on show together with a new dining range in walnut and bird's-eye maple. One of the bargains of the show is Lebetkin's two-foot bedroom suite priced at less than £17. On the bedding side the firm are showing some charming cot mattresses with nursery-rhyme covering materials. A wide range of upholstery includes a three-seater suite upholstered in an antique gold brocade.

A new series of "Magnet" productions is featured by T. W. MEALING & SONS, LTD., and comprises reproduction and traditional dining sets, fireside chairs with Latex Foam and sprung upholstery, and occasional pieces suitable for present-day needs in small house furnishing schemes.

* * *

Bedroom suites with extra accommodation and less extraneous decoration are featured on the stand of BLUESTONE & ELVIN, LTD. According to the sales manager, great care has been taken as usual on the proportions of the various pieces.

* * *

On the stand of S. GRANT (FURNITURE), LTD., is an extensive display of cocktail-dining sets in bird's-eye maple, oak and walnut. The cocktail-sideboards are fitted with strip-lighting which goes on automatically when they are opened. Pride of place is taken by a set in light oak with walnut inlays.

* * *

There are some additions to the range of units made by CASTLE BROS. (FURNITURE), LTD. These include a tall bookcase and small corner bureau on which can be stood a television set. Other newcomers are a cocktail cabinet and a writing desk. Apart from their unit furniture, Castle Bros. are showing a two-tone walnut cocktail cabinet—part of a new dining set. A fitment can be added to the top of the cabinet for the storage of books and so forth.

(continued over page)

OUR PHONE NUMBER AT EARLS COURT
The telephone number of the "Furnishing World" stand at Earls Court is FULham 7292.

FROM THE LONDON BEDDING CENTRE of John Perring & Co., Ltd., came Mr. John R. Perring (right). He is with Mr. Bernard Howard Price of W. Howard Price, Ltd.

FROM LONDON came Mr. N. G. Simmonds and Mr. G. Wilkinson, buyers of cabinets for John Lewis & Co., Ltd., of Oxford Street. They are on the stand of Castle Bros., Ltd. and Mr. W. E. Tucker (second from right) is booking an order.

FROM NORTH WALES came Mr. T. H. Parry (Pwllheli), Mr. G. F. Hughes (Caernarvon), Mr. N. Williams (Aberystwyth) and Mr. J. W. Thomas (Denbigh), all buying for the North Wales Group of S. Aston & Son, Ltd. Mr. H. K. Huntley of W. Lusty & Sons, Ltd., is showing them the newest designs in Lloyd Loom.

Round The Cabinet Stands *(contd.)*

An attractive line featured on the stand of BAXTER, STAVRIDI & CRAIES, LTD., is a range of interchangeable bedroom furniture which can be adapted to fit rooms of any size. This includes a walnut suite with a four-foot double-door wardrobe. All models are in contemporary style and colour schemes are unusually attractive. Also featured is a hall-robe of pleasing design and a monk's bench.

* * *

A model which has attracted much interest in the display of CENTURY FURNITURE, LTD., is the exclusive television cabinet which swivels on a turntable to ensure good viewing from all angles. Beneath the set is a cabinet for papers, and so forth. Exhibits also include some dining and occasional furniture amongst which is a four-foot sideboard in striped walnut with a concealed tray for glasses.

* * *

Two fine Coronation pieces are being produced by BERESFORD & HICKS, LTD. One, a cocktail cabinet, is in shagreen and sycamore with the four emblems worked in. It is fitted with Coronation glass. The other is a new wing easy chair in royal blue with cypher woven on the back. Other items include contemporary and reproduction upholstery and bedroom suites and reproduction dining sets.

* * *

Among the 1953 range of furniture exhibited by the STAG CABINET CO., LTD., is the "Harrogate," which includes a dressing table with seven drawers and a gent's wardrobe much larger than their previous models, and yet maintaining a neat appearance. The "Kendal" suite, which is a new and improved version of an earlier model, is a very attractive production. There is also the new "Stag" line which is modern in design, available in medium or light oak shades and satin finish.

* * *

New pieces on show by HILLE OF LONDON, LTD., are "Hilleplan" dining chairs with Latex Foam upholstered seats; two dining or desk chairs, made on metal frames used for the familiar pattern Robin Day small-framed chairs, one with upholsterel seat and back (or in hide), and the other having upholstered seat and veneered plywood back. A newly-introduced large two-pedestal executive's desk in walnut has leather top and swivel chair. Also shown are models of the "Telebench" and "Telechair" for hotel or home viewing.

A new range introduced by SKLAN (HEIRLOOM FURNITURE) LTD., is the Queen Anne style 3 ft. bow-front bedroom suites in walnut, mahogany and sycamore. The 4 ft. bow-front suite is in burr and coal and is mahogany lined. The dining suites in this range in walnut and mahogany have alternate chairs.

* * *

A complete new range of small bedroom furniture is introduced by HERBERT E. GIBBS, LTD. The suites are in light or medium oak and have a satin wax finish, used for the first time by this firm. A varied selection of television tables are on show at this stand but a special attraction is the "Comfort" table in walnut with a heat-resisting top, which is useful as an occasional cocktail table.

* * *

Highlight of the STONEHILL FURNITURE, LTD., stand is the "Clifton" oak dining suite including the bureaumatic cocktail cabinet, beautifully shaped in oak, with filigree handles. The "Ascot" cocktail walnut dining-room suite has plenty of drawer room. Perspex rails make an attractive and useful decoration to the shelves.

* * *

A well-designed oak cocktail cabinet, completely fitted out with Coronation glasses, cocktail shakers, goblets and lemon squeezers, well within the reach of the average pocket, is one of the highlights of the stand presented by B. & I. NATHAN, LTD. Special feature of the "Angel" dining-room suite is the spacious drawer room in the cocktail cabinet. This model is in walnut. This firm has introduced gate-leg tables and matching bookcases to match their suites.

* * *

Commanding special attention on the KLOSS & TRUSHER, LTD., stand is the "Windsor" walnut bedroom suite. The full kidney dressing table is available in two styles, one having a long drawer at the top and one at the bottom. The wardrobe in this suite is shaped at both ends.

* * *

Since the introduction of the D-Scheme, BEVAN FUNNELL, LTD., have been able to reduce the price on several items which has provided a great boost to trade. A tall walnut corner cupboard which has five shelves is an attractive new line.

* * *

A cocktail cabinet with side cupboards utilising every possible space is being shown by A. BAUM & SONS, also a sideboard with four drawers arranged effectively without loss of line and smoothness and combining usefulness with appearance.

Shown by WM. LAWRENCE & CO., LTD., are new semi-reproduction walnut bedroom suites and a new dining set in both oak and walnut, with lift-out cutlery drawer and space-saving sliding cupboard doors. Also exhibited are "Swallow" triple-sprung three-piece suites.

* * *

Cabinets moulded in the bag-press with pleasing waterfall tops are the main subject of display on the stand of S. SPANGLETT, LTD., whose new trade name is "Starcraft." As well as china cabinets of modern design, secretaires and a selection of occasional tables are on view. All are finished in an unsinkable cellulose finish. A kidney-model china cabinet of novel design has sides of shaped glass.

* * *

Four suites are featured on the stand of SHRAGER BROS., LTD. One is a walnut bedroom suite including a cheval table and measuring four-foot-three over-all. It incorporates two novel recesses which accommodate scent sprays, and so forth.

* * *

Exceptionally novel in design and attractive to flat dwellers and others is a dual-purpose settee incorporating glass-topped book tables shown by ASHMELE BROS., LTD. It is modern in design and is nicely finished in walnut. Easy chairs and settees are all upholstered in latex foam. Models which are proving popular are the "Consort" settee and a kidney-tub suite, also upholstered in latex foam.

* * *

A new comprehensive range of Tudor reproduction design is shown by WOOD BROS. (FURNITURE), LTD. In addition they have 3 ft. and 4 ft. bedroom suites called the "Elizabethan," which have interchangeable pieces. They are available in limed oak and with the normal dark finish. There is a new court cupboard set with alternative dresser type sideboard. Three types of tables are all interchangeable. They have reintroduced their higher-priced dining suite, but most of the range is free of tax.

* * *

Proving very popular the "Bedstead," bed with a drawer, is again displayed this year by S. SHEAR & SONS, LTD. A new line is the "CURZON" bedstead with its smooth edging and very attractive finish.

* * *

New on the stand of L. MARCUS, LTD., is the "Hereford" corner wardrobe. Also shown is a cant-corner 2 ft. 6 in. hall-robe. A single door reproduction oak bedroom suite featuring ample drawer space is also exhibited.

A fine range of "Chelvey" walnut suites, with either 5 ft. or 4 ft. wardrobes, is shown by W. & T. LOCK (BATH), LTD. These have ample drawer and tray space, and are fitted with high-grade locks and metalwork. Another attractive bedroom suite on this stand is the "Winscombe" in natural panelled oak, with square type mirror dressing table. A mahogany bedroom suite in light natural colours is also shown.

* * *

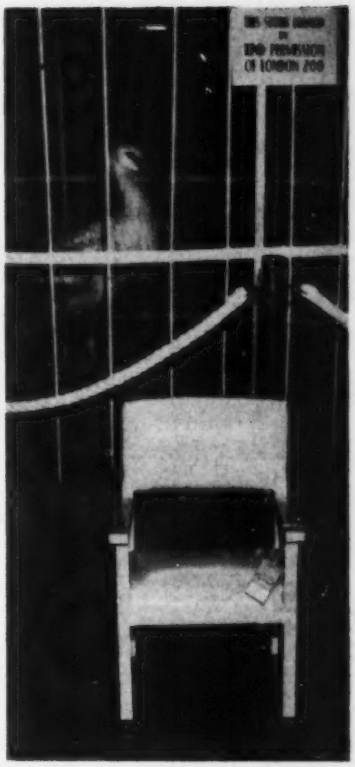
The popular "Imperial" suite in Australian veneers is amongst the lounge furniture shown by HIRSH & HYAMS, LTD. The "Windsor II" suite is also proving of exceptional interest to buyers. This is exhibited for the first time. The display includes bedroom and occasional furniture in oak and other finishes. A model of particular interest is a multi-purpose cabinet which has been chosen by the Council of Industrial Design as an example of the best contemporary work.

* * *

Exhibited for the first time by SIMBROS (FURNITURE MANUFACTURERS), LTD., is the "Sherwood" walnut dining-room suite, including luxury cocktail cabinet with strip lighting. In the tax-free range is the "Consort" dining-room suite in walnut, with 4 ft. 6 in. sideboard, draw-leaf table and upholstered chairs. A similar suite is shown in oak, with 4 ft. 6 in. sideboard, panel-end table and upholstered chairs.

* * *

Commanding pride of place in the display by D. M. GILBERT & CO., LTD., is a new series of Utility imported figured walnut bedroom suites.



FROM THE LONDON ZOO came this real live stork which created much interest and amusement on the nursery furniture stand of E. Atkins.

FROM WALES came more buyers from S. Aston & Son, Ltd. Here they are seen on the stand of Greaves & Thomas, Ltd., examining a "Rockalock" chair. Mr. Greaves is on the immediate right.

FROM EAST ANGLIA came Mr. P. W. F. Alston and Mr. P. R. P. Alston buying for Alstons (Sudbury). They were the first customers on the stand of F. H. Marshall & Sons, Ltd., where they are seen with the managing director, Mr. Jack Chester.

More Cabinet Stand Exhibits

The "Burolo" walnut roll-top bureau, designed to fit in with any room scheme, is introduced on the stand of H. FELDMAN & CO., LTD., who are also exhibiting the "Crown" walnut china cabinet. The complete range of "Feldco" bureaux, china cabinets, bookcases and bureau-bookcases is on show.

* * *

The "Royal" dining set in oak is prominently featured by GAYWOOD FURNITURE, LTD. This attractive set has a 4 ft. 6 in. sideboard with carved canopy pillars and frieze, three drawers and three cupboards, and dining table opening to 5 ft. 6 in. A matching bureau and secretaire are also shown.

* * *

Introducing the "Fineage" bedroom suite for the younger person, FINE-WOOD PRODUCTS, LTD., are showing this model in the layout of a girl's room on their stand. Other noteworthy attractions are a bed fitment which can cover a 3 ft. bed and become a large couch, and has let-down flap with Formica face to serve as a writing or breakfast table, and a four-drawer chest with let-down front for writing incorporates in the top drawer, and sliding cosmetic mirror which covers a bureau fitting.

* * *

The "Burolite" bureaux are interesting visitors to the stand of EMKAY FURNITURE PRODUCTS, LTD. These are fitted with the "M.K." patent "Penrest" combined fall handles and pen-racks. A new heavy trolley with divided drawer at the bottom has draw-leaf table on top. A special bookcase has 10½ inch deep shelves. The whole range of bookcases are units and made to join together.

* * *

Attractive carved decorations on the sideboards are introduced this year in dining sets by J. SUMMERS & SONS (FURNITURE), LTD., who also show their "Summerstay" patented device by which a canteen of cutlery in one sideboard and cocktail cabinet in another automatically slide forward with the opening of the doors. Other sets on view include the walnut "Empress," oak "Coronet," walnut "Consort" and oak "Monarch."

* * *

Added to the extensive range of hand-carved oak, wax-finished reproduction dining-room furniture by D. F. WEBBER & HARRISON, LTD., are two new refectory tables, a 3 ft. buffet and 3 ft. dresser, a 4 ft. buffet, and table trolley and dining chair. Other exhibits include hand-carved reproduction dining and bedroom suites and occasional pieces in oak and in Elizabethan and Cromwellian styles.

* * *

Outstanding piece by DUCAL WOODWARE (1943), LTD., is a boudoir quilted dressing table, with all satin drapery and gilt mirror. Also exhibited is a kidney-shaped dressing table in whitewood with triple-swing mirror and plate-glass top. Other pieces featured include a Roman type shaped stool in bird's-eye maple or walnut, and a full range of stools and chairs.

* * *

Bedroom suites in bird's-eye maple, walnut and oak, "Masterobe" fitted robes, walnut dining furniture, dressing stools and pedestal cupboards are being shown by PALATIAL, LTD. Their dressing tables are fitted with the new "Klix" registered secret revolving upholstered jewel drawer. On the dining furniture cocktail cabinets have illuminated compartments and one design has revolving portable tray.

* * *

A brand new range of oak and walnut veneered dining-room sets including massive sideboards with five drawers and incorporating cocktail cabinets, are to be seen on the stand of EXELOAK, LTD. Particularly noteworthy is the new "Sandringham" dining set with a four-drawer sideboard containing a cocktail cabinet fitted with diffused lighting.

* * *

An interesting fireside chair on the stand of J. C. LANE (FURNITURE MANUFACTURERS), LTD., is upholstered entirely in Dunlopillo with no springs. There are also oak dining sets, a bungalow three-piece suite and many designs in occasional upholstered chairs.

* * *

The firm of CHAS. LAMB & SONS, LTD., are showing their well-known range of moderately-priced furniture for the dining-room. This includes tables, chairs and sideboards mostly in the oak finish which experience has shown to be popular.

* * *

Popular attraction and centre of attention on FURNITURE INDUSTRIES, LTD., stand are the "Windsor" chairs and settees. Carved "Old Colonial" dining-room suites and contemporary pieces are also shown.

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Highlighted by F. AUSTIN (LEYTON), LTD., is their new "Surrey" bedroom suite in Persian walnut, with dressing table having cosmetic tray and triple mirror, also gent's large wardrobe fitted with sliding mirror and trouser rail. Other models shown are the "Lincoln" in limed or natural oak, with recesses in bird's-eye maple or in walnut, and having oval-shaped mirror with swing lights (if required). Also introduced is unit furniture with a choice of fitments for 3 ft. or 4 ft. robes, and dressing table with square type mirror.

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Carved dining-room sets and bureaux are being displayed on the stand of JARMAN & PLATT, LTD.

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Six bedroom suites all under the D-Line are shown by ALSTONS (LONG MELFORD), LTD. The "Hereford" suite has serpentine door

and drawer fronts and a 3 ft. 10 in. dressing table with end cupboards. Two reasonably-priced suites are in walnut and oak. There is a choice of three bedsteads, which are optional, to go with these suites.

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A new cocktail action is being used on dining sets by STERLING FURNITURE LTD. They have five new designs mostly within the D-Line. They are in walnut and oak and some have concealed electric lighting in the cocktail cabinet.

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A Coronation eye-catcher on the stand of ELLIS PRODUCTIONS (HIGH WYCOMBE), LTD., is the "Princess" occasional chair featuring the laminated bend back. Taking pride of place is the contemporary style "Saturn" dining suite with a swivel top table in cherry and relieved steamed beech. Armchairs with this suite again feature the laminated bend back. A modern walnut cocktail cabinet with an extremely fine finish is featured in seven designs. A popular new line is the special hammock spring type armchair.

FROM NEWCASTLE came Mr. Donald Cohen of Simmons Furniture Stores, Ltd., with Mr. Ridley of the same firm. They are looking at a Beautility cocktail-sideboard shown to them by Mr. C. E. Montrose.

Highlights in Upholstery

A three-seater settee in 100 per cent wool moquette with spring-filled cushions or Dunlopillo can be seen on the stand of ALSTONS (COLCHESTER), LTD. The "Victoria" suite, as this is called, has 8 inch arms. Other suites have choice of cotton or wool moquette coverings and spring or latex foam upholstery. Of interest also is an all-hide suite which is also available in Rexine.

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Medium-priced lounge suites are to be seen on the stand of A. & S. HENSHER, LTD. One, of shell-back pattern, is an all-over-sprung model beautifully finished in 100 per cent wool pile English moquette. A pleasing novelty is an upholstered shell-back rocking chair. Also shown is a three-seat wing suite with latex cushions and fringed arms.

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The "Serenity" chair is the main feature on the stand of GEORGE HENSHER, LTD. Based on designs by a Harley Street specialist, this chair has been scientifically designed to give maximum comfort. Features of the chair are a specially designed foot-rest, and arm-rest for coffee cups. Also on show is a three-piece suite in which the settee has bookshelves.

* * *

Featured on the stand of CHARLES NEWTH & SONS, LTD., are three-seater bed-settees for the smaller home. Main exhibit among the other upholstered furniture is the "Restafloat" chair which provides extreme comfort in a small amount of space. Covering materials are all English uncut moquettes, and Dunlopillo is extensively used as a covering material. Making a welcome return is a bed-settee suite covered in hide.

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New on the stand of RELAX BEDDING & UPHOLSTERY CO., LTD., is the "Frinton" three-piece suite with 10 in. sprung arms, with Dunlopillo cushions and upholstered in double "Hairlok." This particular model is available in any desired covering from 100 per cent wool downward.

* * *

Three new productions by BENMAX BROS. are the "Bedmax" bed-chair which opens out to a 5 ft. 10 in. bed, suitable for a nursery; a box ottoman type bed-settee with head-board, and the first bed-settee made by the firm in contemporary style.

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The "Esher" divan set produced by A.V.P. INDUSTRIES, LTD., is obtainable in a pleasant range of colours. It is inexpensive yet reliable and the coverings are of rayon and cotton damasks.

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Featured by R. HALL & SON (UPHOLSTERERS), LTD., is their new "Rockalux" chair in a number of wood finishes and a wide variety of coverings, which by a unique method of seat suspension and the use of laminated arms provides the maximum degree of comfort. A comprehensive range of three-piece suites and fireside chairs in numerous styles is also on show.

FROM HULL came Mr. W. Wilson, manager of the furniture section of Bladons, Ltd. He is being shown a spring unit on the stand of Vono, Ltd., by Mr. N. Booth, Yorkshire representative (right).

On a well-designed stand GEORGE CLARK (BRISTOL), LTD., are showing a selection of furniture of contemporary design. Chairs and settees are the speciality of this firm. A novelty is the working demonstration of a neat new expanding settee in which the arms can be moved in and out; it can thus be used either as a three-seater or two-seater model. Colours are particularly notable and reflect the best contemporary taste.

Here is a novelty table that is being shown by Herbert E. Gibbs, Ltd. It can be used as an occasional, cocktail, reading, writing or bed table, and is known as the "Comfa-table."

More Upholstery Exhibits

Several new suites exhibited by DANIEL TOPER & SONS, LTD., include the "Empress" and "Comet" in a wide range of coverings; the "Jet," with fluted arms and backs; and the "Majestic," with attractive fan-shaped back.

* * *

All kind of modern upholstery fillings are displayed by CORONET SPRING WORKS, LTD. Of special interest are the "Hair-cush" units which can be made to any size for the upholstering of armchairs and sofas. These incorporate a sprung centre with rubberised hair and fibre pads. Also exhibited are bed-sitter actions and a chair frame fitted with a new form of tension mesh springing which is proving of considerable interest.

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An attractive array of three-piece suites, settees, easy and fireside chairs in moquettes, hides and leathercloth is shown by COWLEY UPHOLSTERY CO.

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A comprehensive range of upholstered furniture in various styles and coverings is to be found on the stand of E. & H. EPSTEIN, LTD.

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A wide range of upholstery in hide, rexines, moquettes and tapestries is shown by E. MOORHOUSE (APEX), LTD., whose display includes "Rugby," "Norfolk," "Rydal," "Viking," "Derby" and "Rutland" models. "Apex" mattresses are exhibited, also a nursery bed with Humpty Dumpty scenic bed-head.

* * *

A large variety of contemporary settees, easy chairs and fireside chairs in an exclusive range of materials is shown by LUXURY UPHOLSTERY, LTD. These include models covered in all-wool fabrics in contemporary colours and designs, all carrying the "Good Housekeeping" seal. Other exhibits are three-piece suites in super quality moquette and embossed velvets, and the new "Bedford" suite in hide with Dunlopillo cushions. Also shown are the "Audley," "Argyle" and "Albany" suites, the last-named having a three-seater settee with cable springing.

* * *

J. H. HUNT & CO (HIGH WYCOMBE), LTD., are again specialising in Dunlopillo suites and fireside chairs. The "Edinburgh" three-piece suite to be shown at the Ideal Home Exhibition is completely ruched with an attractive heavy fringe at the base.

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An unusual colour is the main feature of the "Duride" suite. Its comfortable shaping lends itself to people of all heights; it is shown by A. SCOTT ("DURIDE"), LTD., who also show a very easy to open bed-settee incorporated into a three-piece suite of pleasing design.

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A number of new suites appearing on the stand of NOBILITY UPHOLSTERY, LTD., include the "Cheltenham" three-piece in quilted brocatelles. the "Malvern" kidney-shaped suite with shaped pouffes, and the "Imperial" three-piece in an entirely new trellis-designed moquette. Another eye-catching exhibit is the "Leamington" suite, with velvet pelmet and fixed feather back cushions. Brocatelles with a woven gold thread running through are shown for the first time.

* * *

The popular models shown by S. MORRIS & SONS (LEEDS), LTD., are all of quite new design. They include a range of lounge suites all fitted with "Dunlopillo" cushioning squabs, which are amongst the first models to be produced since the opening of the new factory.

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A TV two-seater with small easy chairs is one of the good things on the stand of MULTI-SPRING, LTD. This suite, together with most others, is covered in modern materials of vital colouring—such as grey and wine—and with the polka dot type of pattern rather than floral designs. New to their range of spring mattresses are "Multi-Foam" types with latex-foam centre covered in quilted down. This firm is also breaking new ground with a display of down quilts.

* * *

The wide range of three-piece suites exhibited by COHEN & ENSER, LTD., features especially the "Vynide" series of leathercloth coverings. Bed-settees are included in the display. Amongst the fireside chairs is included a special Tudor style rocker upholstered to match the settees. The soft cover range includes suites upholstered either in latex foam or hair, according to choice.

* * *

A very moderately-priced three-piece suite is shown by FREEDLAND UPHOLSTERY CO., LTD.—it is called the "Court" suite. Many models incorporate latex foam upholstery. The "Buckingham" and "Star" suites are of exceptional interest.

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Attracting attention on the stand of GREAVES & THOMAS, LTD., is the new "BodiLine Heart-Saver" chair. It looks like an ordinary lounge chair but, when one exerts a little pressure, one changes one's position from an upright to a reclining one with the feet on a level with the head. To achieve this the back rest lowers itself at will, the seat is raised, and the built-in leg rest moves up.

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An extensive range of three-piece suites is being shown by STANDARD UPHOLSTERY CO., LTD., including a number of contemporary designs incorporating Dunlopillo cushioning.

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"Century" chairs in contemporary textile coverings exhibited by E. HORACE HOLME, LTD., include the "Python" model. All models exhibit the best contemporary tastes and are well upholstered in latex foam. Professional designers have inspired most of the models shown including the interesting "Kestrel" suite. The stand is exceptionally tasteful in arrangement.

* * *

WESTERN UPHOLSTERY, LTD. feature fireside chairs with a new system of four-point suspension springing. Outstanding in comfort is the "Teleseat" Mark V. Another range of chairs has been specially designed for heavyweights. These small chairs can easily accommodate 16 stone.

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One of the newcomers to the CHRISTIE-TYLER, LTD., range of fireside chairs is the "Chester" with totally enclosed back and sides. All models on this stand are covered in uncut moquette—no tapestry is used. Frames are available in contemporary

design. Says the sales manager: "Our chief object is to maintain high quality, and we have already applied for the Kite-mark."

* * *

A "Coronation" suite with latex foam cushions is featured on the stand of CONWAYS (UPHOLSTERY), LTD. They also have the "Regent" loose-back cushion three-seater suite. and a revolutionary design called the "McCready" suite.

* * *

A winged rocker chair with loose latex cushions is featured on the PARSLOW FURNITURE, LTD., stand. Also a bed-chair with fixed back which opens into reclining and full positions. General fireside chairs can be seen here and a new contemporary upholstered suite.

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The accent is on new and unusual colours and upholstery coverings on the stand of J. CINNAMON, LTD. Their "Model K" chair has been greatly improved, and a de luxe contemporary model is being introduced. In addition there is the normal range of "Cintique" and "Firmback" chairs.

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All new designs are being shown by SUPOLSTERY, LTD. There is the "Ilford" rocking chair with latex foam seat, a three-piece suite in Vynide, a competitive line in a ten-cushion settee, and several better-class designs.

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The prime purpose of the DUNLOP RUBBER CO. LTD. (Dunlopillo Division) stand is to show the complete range of cushions and mouldings. They also show chairs with Dunlopillo cushioning, four- and six-inch mattresses in new ticks and a carpet underlay.

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Hide suites only are being shown by LEWIS WOOLF & SONS. These are available in several new and interesting colours. Of special note is the "Balmoral" suite in grey hide with red cushions.

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Every suite is new on the stand of COLLINS & HAYES, LTD., who give a prominent showing to their Continental spoon-back model. The range exhibited includes the "Burford," "Swanton," "Drayton" and "Woodbridge" super upholstered suites.

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All the suites on the stand of S. KAPLIN & SON (UPHOLSTERERS), LTD., are fully upholstered in Dunlopillo. Focus is on the "Coronation" three-piece suite.

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Furnishing Fabrics

A very large range of British wool moquettes and tapestries is attracting attention on the stand of REGINA FABRICS, LTD. Tapestries, it is noted, are greatly increasing in favour once more. In the moquettes a new range of colours is now available and the range includes cottons and 100 per cent wool moquettes.

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Contemporary styles in uncut moquettes, reasonably priced, with 25 per cent wool content and in a good range of colours, are exhibited on the stand of C. E. MATTHEWS & CO., LTD. These well-designed materials in blues, wines, beiges, browns and greens, go well with any furnishing scheme. In the higher price range come non-crush moquettes in a wide variety of colourings from wine and green to rust and grey. Among the extensive range of materials on show are wool tapestries in modern designs.

FROM LONDON AND BRISTOL came (left) Mr. T. Emerson, a director and cabinets buyer of Frederick Lawrence, Ltd.; Mr. C. Saunders (display manager of the same firm); and Mr. D. Woodward, furnishing buyer of B. Maggs & Co., Ltd., of Bristol. Second from right is Mr. George Hutchins, demonstrating a draw-leaf table on the stand of Stonehill Furniture, Ltd.

Latest in Bedding

New on the SLUMBERLAND, LTD., stand is the heated mattress. This gives three degrees of heat—high, medium and low. Low heat is said to be equivalent to one extra blanket under the bed's occupant. Highest temperature is 50 degrees above ordinary bedroom temperature. Electricity consumption is very low and the heated mattress is claimed to be perfectly safe. It is proof against electric shock and cannot overheat. The company hope to extend the heater to all their mattresses in due course. Other features on this stand are the elegant covering materials including a triple-coloured silk-embroidered damask in a range of shades.

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Colour and gaiety are the keynotes of the exhibits by HORATIO MYER & CO., LTD. New mattress covers by David Whitehead and Horrockses are on show. In all, there are 48 different designs from which one can choose. "Dinkum" divans are proving popular and so is the "Bunk'em," a reasonably-priced two-tier bunk.

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"Manhattan" divan sets are featured on the stand of W. HOWARD PRICE, LTD. Special feature is the moulded headboard in natural oak, walnut or mahogany.

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The range of excellently designed dual-purpose settee-beds shown by VONO, LTD., includes the "Sofa-rest" range of models with both show-wood and stuffover arms. Spring-edge divan beds include styles with Queen Anne headboards amongst which the "Oxford" pattern is a noteworthy line. In the firm-edged style the "Stratford" is proving popular.

* * *

Coronation damask ticking is being used by SIMCO, LTD., on their "Beautyrest" divans and mattresses. The "Chelsea" studio couch which converts into double, single or twin divans is causing interest again. They have in addition a large range of mattresses in attractive damask ticking.

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Displayed by MULTI-SPRING, LTD., is a new "Multi-Foam" mattress, the "Super Six," with 6 in. latex foam centre and quilted "Wonder Down" top. The "Larmorna" down-quilt is on view, made in five

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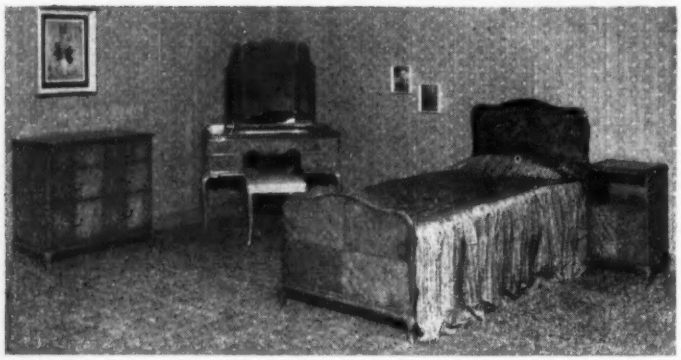

This handsome bedroom suite (with 5 ft. fitted wardrobe, not in picture) in bleached mahogany or natural walnut, is on the stand of Bath Cabinet Makers, Ltd.

(*from previous page*)

designs and in a wide colour range. An attractive show of mattresses, divans and upholstery, all featuring the "Multi-Spring" system of springing, is also on view.

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The "Curzon" super-sprung mattress contains a spring unit by Pullmans and contains 390 individual springs, and is display by A. F. BUCKINGHAM. This mattress represents luxury at a modest price with its plastic handles for easy turning, and is upholstered with soft felt, with coverings of damask in a varied quantity of designs and colour.

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An animated display called "Full of the Joys of Spring" sets the tone for the display by WILLIAM RHODES, LTD. Believing that "it's the inside that matters," this firm features a display of various mattress constructions. Also on show is a new contemporary divan. Covering materials in well-designed damasks are every bit as good as those used elsewhere for upholstery.

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Bedspreads and a variety of quilts are a feature of the display of HARRISON & JONES, LTD., which also includes all kinds of fillings such as curled hair, kapok and down. An interesting "Television" show in continual operation on the stand demonstrates how various kinds of upholstery fillings are made.

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The "Norbury" divan bed exhibited by REGALSLEEP, LTD., is shown for the first time. An especially attractive feature of this model is the headboard veneered in French walnut with a "tailored" edge. Another popular divan, the "Stratford," has a Queen Anne headboard and a novel veneered foot. Practical and attractive ottomans in printed cretonnes are also shown. The frill round the base of the "Classic" model is an intriguing feature.

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Among the Other Exhibits

An attractive display of cabinets by "EASIWORK" CABINET CO., include among them the "Kendal," "Dover," "Conway" and "Richmond." A new feature of these cabinets is the incorporated bread bin which is rustproof and is neatly tucked away without losing any of the neat appearance of the cabinet. They have also revived their attractive "Houseproud" food safe, now available in two colours and sizes.

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New by MORRIS, WILKINSON & CO. (NOTTINGHAM), LTD., are a 3 ft. blanket ottoman with shaped front; shaped bedroom chair incorporating Zig Zag springing; and linen basket to match. Other new lines include a slipper stool or footrest for lounge use, and a woven fibre set. Chairs, ottomans, stools, tables, linen baskets and nursery furniture in loom and crossweave woven fibre are all shown.

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An unusual four-piece kitchen cabinet called the "Norfolk" is being introduced by SEGAL'S (KITCHEN CABINETS), LTD. This has a wall cupboard, bench cupboard and two pedestal storage cupboards, and all pieces fit together to make the complete cabinet. It is designed to fit against a serving hatch leading into the dining-room. Fitted alarm clocks are featured in many of the firm's cabinets, and of interest is a kitchen cabinet with a dual-purpose finish of oak.

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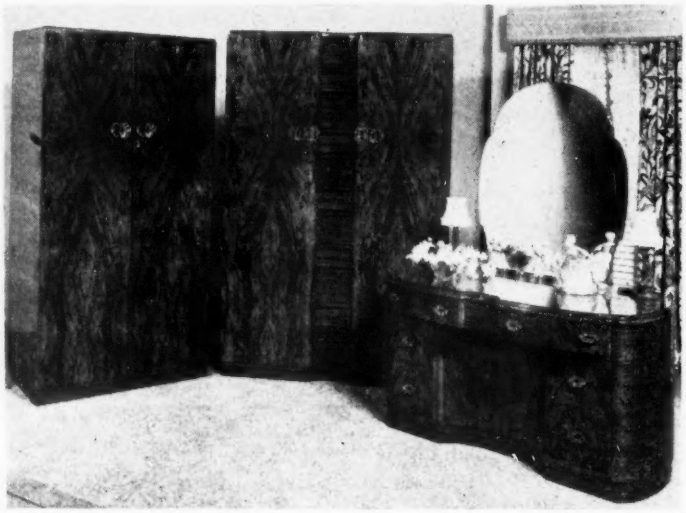
"Colour in the home" is the aim of BEATALL FURNITURE, LTD., who introduce an entire range of kitchen equipment from single cabinets to a complete set of wall units. Pleasing colour contrasts enable the housewife to furnish in warm or cool colours. For example, if she has a south-facing kitchen she can choose Beatall units in pastel blue and cream decorated with gay Dutch scenes. For the colder room there is furniture in cream and vivid scarlet.



This is the "Waldorf" bedroom suite in walnut to be seen on the stand of F. Wrighton & Sons, Ltd.

The "Vaumol" selection of hides form, of course, the main subject of display on the stand of CONNOLLY BROS. (CURRIERS). LTD. Of special interest is the comprehensive range of the new "Dulon" P.V.C.—an exceptionally attractive modern covering material.

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A practical novelty to be seen on the stand of H. & A. G. ALEXANDER & CO., LTD., is available for the first time for the home market. This is the child's expanding bed "that grows with the child." In contemporary design it extends from 4 ft. 3 in. in length to 6 ft. 3 in. Also displayed are a complete new range of fireside chairs with latex foam upholstery.

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SHEFCO CABINETS, LTD., introduce some luxurious kitchen cabinets which have been carefully designed with the housewife's problems in mind. Gaily-coloured "Warerite" tops to the working surfaces can be wiped clean with a damp cloth and when she is cooking, the various compartments for foodstuffs are all within easy reach. In all-enamel finishes the new cabinets are coloured cream, green, red and black, with a wide choice of shades for fittings and handles.

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Shown by BLUE GATE PRODUCTS, LTD., in their "Pride o' Home" range are the "Avon" kitchen table with detachable legs; the "Royal" half-cabinet; the "Utah" 2 ft. by 2 ft. 4 in. extending table which provides a full working surface of 2 ft. by 4 ft.; and the "Strand," which opens out to give an extra large working space of 32⅝ in. by 21 in.

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Utility kitchen cabinets and tubular steel furniture, including stacking chairs and tables, are to be seen on the stand of NEETA. LTD. "Neatfold" dining chairs are also featured on this stand.

More Furnishing Fabrics

A number of "Maidstone" contemporary fabrics for modern room schemes are featured by RICHARDSON SMITH & CO., LTD., who are also showing their noted "Dualpur" series of dual-purpose cotton cloths for curtains and loose covers. Damasks, tapestries, velvets, moquettes and brocades are included on this well-draped stand.

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One of the most popular of the new fabrics presented by MELLORS MUNRO & CO., LTD., is the Coronation tapestry which depicts Coronation scenes. Among the other new fabrics exhibited at this stand are the contemporary all-wool uncut moquette shown in crimson, green, fawn, and other shades, and the unusual 100 per cent wool uncut moquette in two heights of pile.

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Of particular interest to buyers is the dual-purpose "Superaks" kitchen cabinet exhibited by G. HOLLINS & SONS, LTD. This model is designed to avoid the unhygienic dishcloth and the necessity to dry up. It is fitted with a draining board to allow excessive water to drain. Crockery and saucepans can then be stored in their allotted spaces where, with the doors shut, clean air will pass through vents and between each piece of crockery, thus drying them. The vitreous enamel flap can be opened out to provide storage space for cloths. A combination set of crockery and holloware saucepans can be bought with the cabinet.

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A new process oak-finished kitchen cabinet, the "Phantom," is displayed by HYGENA CABINETS (LIVERPOOL), LTD., who are also showing the "Carlton" cabinet in the tax-free class. There are many other kitchen cabinets, sink units, and a fitted kitchen on show.

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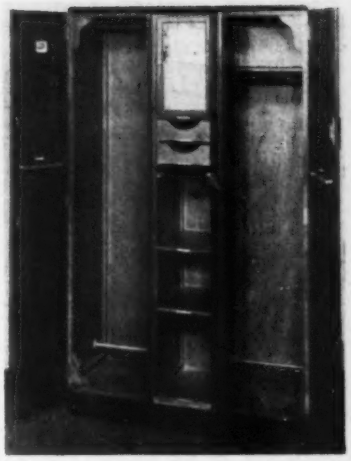
New nursery equipment to be seen on the stand of A. BAVEYSTOCK & CO., LTD., includes a high chair with heat-resisting, stainless detachable dished out easy-to-clean food tray; folding hexagonal-shaped playpen in a variety of colours; polished wood cot with shaped side rails; and a folding chair with fully upholstered rigid seat. Also on show for the first time is a cot which can be converted into a separate playpen and child's divan by simply unscrewing a bolt at either end of the cot to remove the one-piece detachable rails.

A combined display cabinet and chest in finely figured walnut on the stand of S. Matthews & Sons, Ltd.



Shown by D. M. Davies of Slough is this "Consort" model in the Fitrobe range.

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Featured by S. GREENMAN, LTD., is their new automatic table flap stay. Also exhibited is a fine array of metal and wooden ornaments and furniture parts, including handles, plastic carvings, continental ornaments, wood machine carvings, reproduction handles and veneered mouldings. At the front of the stand is an illuminated picture story of "A handle in the making."

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Well-arranged on the stand of PERRY & SONS (OVERMANTEL), LTD., are displays of frameless and framed mirrors, cabinets, splashbacks, bathroom mirrors, Cheval and Topler mirrors. Other exhibits include occasional furniture, trolleys, screens, curbs, bookshelves and tables.

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Exhibited by M. H. GREENMAN, LTD., are new design plated handles in silver-copper, and others with antique brass finishes. Also shown is a comprehensive selection of hardware and woodware for the furniture and allied trades; a range of uncut moquettes, tapestries and rexines; veneered, embossed and plain mouldings; handles, locks, hinges, rods and screws.

(*continued over page*)

An attractive display of coloured nails delights the eye at the stand of KENT NAIL WORKS, they are also exhibiting furniture guards which can be used on the smallest piece of furniture without splitting or damaging the wood.

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There is a new line in Zig-Zag springs which have always been a success in the past and now are available without restrictions. These are displayed by the CHISWELL WIRE CO., LTD., who have produced also a seating which can be used with an ordinary mesh top unit and tension unit.

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Specialists inn china cabinets, W. FINKELSTEIN & SONS (KINGSLAND), LTD., are showing an exceptionally well-finished range. A waterfall front makes an attractive feature on one of their models, and another has a well-executed bagpress top. Some occasional furniture in the display includes a low-priced bookcase fitted with glass partitions below.

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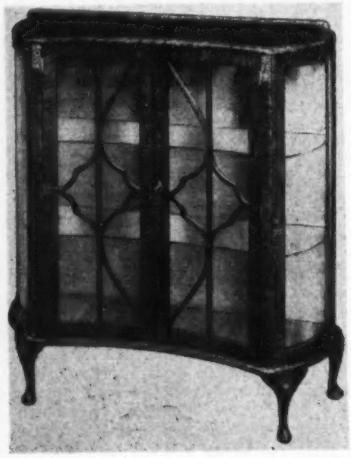
A number of newly-designed chairs, linen baskets and dressing stools in different colour finishes are included in the "Lloyd Loom" range of woven fibre furniture by WM. LUSTY & SONS, LTD., who are also showing "Maidsaver" kitchen cabinets in improved designs incorporating a cupboard fitment with vitreous enamel or plastic working tops. New feature of domestic woodware models is an adjustable ironing board which permits women to do their ironing in a standing or sitting position. Whitewood cupboards and robes in various shapes; plastic-topped tables; kidney-shaped dressing tables; and "Cellus" folding and rigid tea trolleys are other products on show.



One of the first china cabinets to be made under the D-Scheme, this design has curved glass sides and glass shelves. It is being shown by I. Barget, Ltd.

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At the stand of THE HAIRLOK CO., LTD., is a display of "Hairlok" rubberised hair, woven sheet; "Hairlok" mouldings for armrests, back squabs, spring case covers, and so on; "Texlok" cushioning; "Texfoam" latex foam rubber, sheet and topping, and rubber pillowing, together with "Seatex" seat pads and armrest pads.

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Several medium oak kitchen cabinets are being shown by ARTHUR PRODUCTIONS (CLYDEBANK), LTD. Some have fitted mirrors, swivel vegetable racks, plate racks or removable shelves. Other designs are available in cream and red or cream and green.

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This year J. S. SMITH (HIGH WYCOMBE), LTD., revert to their pre-war speciality of all-cane bergere suites which are almost tax-free, and made in solid walnut with a complete range of coverings. Also arresting attention are all-latex fireside chairs covered in various moquettes.

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The corner playpen is an interesting feature of the E. ATKINS, LTD., stand. This has feet and a flooring. Among the many cots are two new designs, one bow-fronted. The normal range of nursery furniture is shown. In the garden section swing hammocks, metal and wooden folding chairs are interesting buyers. They also have a range of fireside chairs, occasional trolleys and bed-trays.

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On the stand of W. STEEL & CO., LTD., is to be seen an extensive range of metal furniture including divans and folding beds, of especially practical design. A new line proving attractive to buyers is the tubular stacking furniture displayed for the first time. A variety of bed springing, cabinets and complete beds are also shown.

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A considerable number of new effects have been achieved in "Vynide" and "Rexine" by IMPERIAL CHEMICAL INDUSTRIES, LTD. (LEATHERCLOTH DIVISION) this year. They have floral designs in two-colour effects; a range of tweed printed effects, new colours produced in their Spanish leathers and, for the first time, many registered patterns. For the Coronation a lion design and another showing the rose and thistle have been introduced.

* * *

New lines featured by PETMAR INDUSTRIES, LTD., include rubber plastic bonded under-felts, carpet under-felts with non-fluff finish. Together with the rubber plastic bonded mattress protection coverings these have been awarded the Good Housekeeping Certificate. A rubber-backed internally bonded mothproof needleloom felt is presented in an attractive range of colours. These products are all manufactured on the American Glow Lamp principle and are untouched by hand in production.

* * *

An impressive array of Axminster carpet squares is to be seen on the stand of KAYAM CARPETS, LTD., also hand-made embossed Indian carpets in many colours, with others showing Oriental, French and Chinese designs. Also displayed are Wilton carpeting and Axminster stair carpet and rugs.

* * *

A folding occasional light-weight three-piece suite is one of the outstanding features of the exhibits by HATHERLEY WORKS, LTD. Made in hardwood, the suite, which is a registered design, features slatted seats and backs on chairs and settee. Its lightness makes it easy to handle without assistance. Folding ironing boards, in three sizes, are a popular feature. The smallest at a height of 26 in. enables ironing to be done while sitting down.

* * *

A streamline finish is to be seen on a new lock displayed by NICO MANUFACTURING CO., LTD., and it is being offered in bronze and silver and is extremely inexpensive.

* * *

A full range of tax-free bookcases, bureaux, bureau-bookcases, cabinets, coffee tables, nests of tables and secretaires is shown by I. BARGET, LTD., who are also exhibiting new china and cocktail cabinets in oak and walnut, along with gate-leg tables and firescreen tables.

* * *

Paints and finishes of various types are being shown by AULT & WIBORG, LTD. (A. LEARNER & CO., LTD.). They have the air-drying non-sink wood finish and a soap, moisture, heat and alkaline-resistant enamel for kitchen furniture.

Next Week . . .

we shall publish a careful analysis of the newest trends in design of cabinet goods, upholstery and other furniture

Imports Ban Relaxed By Australia

AUSTRALIA has decided to relax controls to permit an additional £A.50 m. worth of imports.

The restrictions which it is expected will be relaxed include those on textiles, which will be reviewed in the light of existing stocks and the impact on the Australian textile industry of the heavy imports before the restrictions were imposed.

A revival of trade with Australia is regarded in Lancashire as a key point in connection with the plan to raise exports of cotton goods to 1,350 m. square yards this year.

Mr. F. H. Beckett, chairman of the Dominions Section of the Manchester Chamber of Commerce, said that the Australian move could be regarded as a step in the right direction for Lancashire.

"It does not mean that all the stocks here in Manchester will be cleared up, but it will certainly help," Mr. Beckett said. There had been a small quantity of textiles moved off, but there were still some firms in Manchester who were "very uncomfortable."

Co-ops to Make Big Contract Drive

AN all-out effort to secure substantial additional trade by tendering for contracts with public authorities requiring supplies of furniture and other items is to be made by the Co-operative movement.

Complaint has been made that retail societies do not always tender for supplies of furniture required by public authorities, although a considerable volume of business is involved.

Where local societies do not wish to tender, they are being asked to pass on the information to the wholesale societies so that action can be taken.

Big Furnishing Extension

THE opening of a new 7,000 sq. ft. extension at the departmental store of William Lefevre, Ltd., Guildhall Street, Canterbury, Kent, provides the business with the largest furnishing showrooms in the district.

Departments for furniture, bedding, carpets, linoleum and furnishing fabrics now have a new separate entrance with modern display windows.

That Question in the House

Fibre Men Would Welcome Fullest Investigation

A STATEMENT has been issued by Mr. W. Young, chairman of the National Association of Upholstery Fibre Processors, with regard to the question asked in the House of Commons last week about referring the association's activities to the Monopolies Commission for investigation (see last week's issue of *Furnishing World*).

Mr. Young says:—

The attention of my association has been drawn to the question asked in the House, in which it is suggested that the activities of the National Association of Upholstery Fibre Processors might be referred to the Monopolies Commission for investigation.

This association would welcome the fullest investigation into its activities, especially in view of the fact that membership is entirely voluntary and that it has always been its policy to provide the utmost protection for consumers having regard to both B.S.I. Standards and the legal obligations under the Rag Flock and Other Filling Materials Act.

New Buyers for Plummers

IMPORTANT changes in buyers of furniture and soft furnishings have been made at the Eastbourne branch of Plummers.

Mr. S. J. Tann, who up until now has been soft furnishings and cabinet buyer, gives up his responsibilities in soft furnishings, and concentrates solely on cabinets, upholstery and bedding, in the special furniture department in Cornfield Road, Eastbourne.

Mr. N. A. Jupp has been appointed buyer of soft furnishings and has assumed control of this department, and its ancillary workrooms.

Death of Mr. L. Dale

MR. LEONARD DALE, managing director of G. Dale, Ltd., wood turners, of Staniforth Street, Birmingham, died at his home at Four Oaks, Sutton Coldfield, Warwickshire, on Tuesday of last week. He was 55.

Son of the founder, Mr. Dale was appointed managing director when the business became a limited company in 1934. He and his brother were joint proprietors since their father died.

First of the Many?

Woodhouse
ANNOUNCE THEIR
FURNISHING SECURITY PLAN . . .

ALL FURNITURE AND FURNISHINGS ARE FULLY GUARANTEED AND WILL CONFORM TO THE QUALITY STANDARDS OF THE BRITISH STANDARDS INSTITUTION, AS SOON AS THESE ARE INTRODUCED.

WATCH FOR THIS SIGN BSI THE HALL-MARK OF BRITISH QUALITY

PROVIDING

SECURITY *against Sickness and Unemployment.* **SECURITY** *against Low Standard Furniture.* **SECURITY** *against Inferior Quality Designs.* **SECURITY** *against Excessive Prices.* **SECURITY** *against Oppressive Terms.*

This advertisement, published in London newspapers last week, pledges Woodhouses (of the G.U.S. Furniture Group) to the sale of Kite-mark furniture only.

Death of Mr. "Tim" Marriner

WE regret to report the death of Mr. Herbert E. (Tim) Marriner, chairman and joint managing director of Crosbie, Marriner & Co., Ltd., the furniture manufacturers, Tabernacle Street, London, E.C.2. He had been with the firm for 55 years.

Mr. Marriner, who had not been in good health for some years, was a son of the late Mr. C. F. Marriner, who was the founder of the firm and who, as president of the Furniture Trade Musical Society, was responsible for the inauguration of what is now known as the F.T.B.A. An illuminated address, dated 1901, in recognition of that service still hangs in the company's office.

When Mr. Herbert Marriner took over responsibility for the firm in 1902, they were manufacturers of metal beds and hearth furniture, but under his guidance they soon changed over to wooden beds.

Later their range was enlarged to include occasional furniture and then upholstery, and these three items now constitute their productions, although a venture to include general furniture was brought to early frustration by the war.

Mr. Marriner leaves a widow and an only son, Mr. C. O. Marriner, who will carry on the business with Mr. S. H. Marriner and Mr. D. J. Marriner.

Fourth Branch For London Furnishers

"World" Exclusive

FOLLOWING the establishment of a third branch at 22-24 Bellegrove Road, Welling, Kent, towards the end of last year, plans to open their fourth furnishing store are now in hand by G. W. Thompson, Ltd., 211 Salmon Lane, E.14, who have secured newly-erected premises at 66-68 Cotmandene Crescent, St. Paul's Cray, Kent, for this purpose.

This latest venture will form part of a shopping centre for a new estate comprising some 5,000 houses, most of which are now built or nearing completion.

Speaking to a *World* reporter, Mr. G. W. Thompson, managing director, said: "The St. Paul's Cray premises will be ready for occupation in April. Our branch at Welling, although doing good business, is not yet completed. and the present restricted showroom space is to be extended at the earliest possible date."

Further expansion of the firm's branch at Sudbury Hill, Greenford, Middlesex, has also been made by the acquisition of adjoining premises which have just been opened as a new nursery furniture department.

This progressive private enterprise was founded in 1865.

127-Year-Old Bedding Firm Builds New Factory

IN 1949 the factory of Booth & Fox, the old-established bedding manufacturers of Cork, in the Republic of Ireland, was destroyed by fire, and since then the firm has been carrying on business in various scattered premises in Cork.

Now they have returned to their original headquarters, on the site of which they have erected a fine new factory.

Founded in 1826, Booth & Fox became in due course holders of Letters Patent for several of their products. They are makers of "Moonrest" down quilts and have agencies all over the world.

In 1920 they built a special factory in London to assist their Manchester factory to retain their expanding overseas trade.

To-day their chief interest is the processing and manufacture of raw feathers for export to England, Europe and the U.S.A.

The Flood

W.V.S. Asks For Furnishings

THE W.V.S., who are helping in the distribution of gifts of furnishings for the flood victims, urgently require such items as floor-coverings of all sorts, curtains, soft furnishing materials, china and glass, household linen and small occasional furniture.

Gifts from manufacturers and firms would be most welcome and offers should be made to W.V.S. Headquarters, 41 Tothill Street, London, S.W.1.

* * *

Cleaning "Flood" Carpets

CARPET TRADES, LTD., Kidderminster, have circularised all their customers on the East Coast, from Grimsby to Margate, giving their chemist's expert advice on how to deal with carpets damaged by floods.

At the time of the Lynmouth disaster, the same firm offered free of charge its cleaning facilities for the assistance of flood victims, but in the case of the East Coast floods the damage was on such a colossal scale that it was felt "on the spot" advice might be helpful, and the suggested treatment was also circulated to local newspapers in coastal towns.

* * *

Aid From Sheffield Firm

HANCOCK & LANT, LTD., wholesale furnishers, of Lady's Bridge, Sheffield, have given a supply of furniture, beds, bedding, linoleums, and carpets to Lincolnshire flood victims through the Red Cross.

The firm also transported the goods along with others given by other donors.

* * *

Bedding From Rochdale

FORTY beds, mattresses and pillows, 80 blankets and bales of clothing have gone by lorry from the Dunlop Cotton Mills, Rochdale, to the East Coast flood disaster relief headquarters at King's Lynn.

Correction

The Reunion Upholstery Co., 165 Ham Park Road, E.7, ask us to point out that their telephone number is Grangewood 6031 and not Grangewood 6301 as it erroneously appeared in their advertisement.

"Problems Already Arising In Kite-Bedding"

Need For Communal Research

THE importance of bedding, as a product, to the whole community was emphasised by Mr. H. A. R. Binney, C.B., director of the British Standards Institution, when he replied to the toast of The Guests at the annual dinner and ball of the National Bedding Federation at the Dorchester, London, on Tuesday.

He said that in the middle thirties he was secretary of a committee which enquired into the working-class home, its furnishing and equipment.

The committee's report had made a special point that "the descriptions used should provide a guarantee of the quality and character of the bedding, for the purchaser is unable to see and test what he buys."

Mr. Binney said it was significant that some of the work of the leaders of the bedding industry had been directed to that quality aspect, even before the report to which he had referred.

This work had been crowned by the British Standards and Certification Marks Scheme for Bedding.

The over-all result of these activities has been to give a very valuable assurance to the ordinary purchaser—an assurance of quality in the sense of both hygiene and durability.

To the bedding industry belonged the distinction of being the first to provide that assurance under a voluntary scheme.

Further hard work and vigilance was necessary in the future.

There was need for co-operation between the manufacturing and retailing sides of the trade, leading to adequate information and promotion services to the ordinary consumer.

The B.S.I. was neither the appropriate body nor had it the funds to run a sales campaign relating to bedding in particular.

Mr. Binney asked whether there was not now a need for a central co-operative organisation for research in the bedding industry.

In the day-to-day operation of a scheme based on commonly-agreed and commonly-adopted standards, problems were already arising which could only be resolved by means of communal research.

The toast of The Guests was proposed by Mr. Walter Nicholson, president of the Federation.

He thanked the members of the Council, the Bedding Makers' Committee and other committees who had been such a help during his term of office. He also thanked Mr. Frank Ramsey, Mrs. Kirk and their staff.

Mr. Nicholson then welcomed the guests and specially mentioned Mr. Cuthbert Greig, Mr. Stanley Perring, Mr. Sydney Golt, Mr. Stanley Wharton, Mr. Alfred Scott, Mr. H. A. R. Binney, Mr. Cutbush and Mrs. Shepherd.

There were only two speeches; the rest of the evening was given over to dancing.

Pictures of Bedding Dinner Next Week

North Chain Bids for Hammersmith Department Store

SHAREHOLDERS in Palmer's Stores (1903) of Hammersmith have now received an offer of 30s. each for the Preference and Ordinary shares.

This offer is made by James Crook & Sons, who own a retail chain in the North.

This follows an announcement by the directors at the end of January that they had refused an offer of £1 per share from another source as inadequate.

The present offer is conditional on acceptance by the holders of at least 90 per cent in each case of the Ordinary and the Preference shares, or such less proportion as the purchasers may agree to accept, not later than February 26.

The Board advises shareholders not to accept the 30s. offer which is regarded as "quite inadequate" in view of the value of the company's properties.

On the estimated present value of net assets alone, it is stated, the worth of the Ordinary and Preference shares is "far in excess of the sum offered."

MONDAY NIGHT was a very special event in the history of Slumberland Bedding. For, at a dinner at the May Fair Hotel, London, the Silver Jubilee of the company was celebrated. Sales managers and representatives from all over the country were in the Devon Suite to pay tribute to Mr. Leslie S. Seccombe and Mr. John C. Seccombe. A well-kept secret was the presentation of two fine silver salvers to the brothers Seccombe—and here a "World" cameraman sees them being presented by Mr. D. V. Bliss (London sales manager) and Mr. J. H. Somers (Oldham sales manager). It was a particularly happy event and Mr. Douglas Creed Martin (in background) who introduced the presentation ceremony, recalled that the now giant firm of Slumberland started 25 years ago; and some years before that the Seccombe brothers had begun manufacturing "with a second-hand sewing-machine and a hand-cart."

Collector's Pieces for Coronation

ONE of the oldest potteries in England, Ridgway & Adderley, Ltd., Stoke-on-Trent, have produced two collector's items for Coronation year.

One is a two-handled loving cup in fine bone china and has a pastel blue ground-lay with raised gold decoration, solid gold hands, and a raised gold border of Tudor Roses on the base. The face carries an engraved and hand-painted portrait of Her Majesty the Queen enclosed in a frame of conventional leaves surmounted by the Crown; the reverse carries the Royal Cypher—E II R—in gold similarly framed and surmounted by the Crown.

Issue of the Cup will be confined to 50 pieces. Each will be packed in a specially-designed dove-grey leatherette display box lined with silver silk. Retail price about 16 gns.

The other item is a Coronation piece in best bone china. It is pure white with stylised Royal Arms surmounted by the Crown engraved in black. It is finished in best burnished gold. Only 200 of this piece will be made and each will be numbered. Retail price is about 20 gns.

Salesman Embezzled from Furnishers

A FURNITURE salesman, Augustine Charles Green, was sent to prison for six months by Sheriff A. G. Walker at Glasgow Sheriff Court on Monday, when he admitted embezzling £262 3s. 10d. while employed with the Clydesdale Supply Co., 37 Jamaica Street, Glasgow.

The offence was committed between October 31 last year and January 21 this year.

The prosecutor said Green started work with the firm last September, his duties including accepting cash from customers for cash sales and also deposits for goods obtained by hire-purchase agreement.

A customer called at the premises towards the end of January and complained about the non-delivery of furniture which she had purchased by cash on January 19. She produced a receipt for £13 signed by Green.

There were no further details on the receipt and an investigation resulted in the offence coming to light. Green at this time was not at work, having been off since January 21, but telephoned the manager saying he wanted "to square up matters with the firm." When Green called he was arrested by the police.

River Trip for F.T.B.A.

THE Ladies' Committee of Liverpool branch F.T.B.A. has booked the cruise-ferry vessel "Royal Iris" for an evening cruise on the River Mersey on May 19.

The vessel will leave Liverpool landing stage at 7 p.m. Tickets will be 5s. each.

The last of the series of whist drives organised this season by the Ladies' Committee will be held in the restaurant of Geo. Henry Lee & Co., Basnett Street, on March 11. Miss C. Hughes, secretary of the committee, states that there will be good prizes.

Buying Changes At Liverpool Firm

SEVERAL changes have been made in the buying arrangements at the store of Clement Freeman & Son, Ltd., Wavertree Road, Liverpool.

Freeman's recently opened a new extension at 10 to 24 Overton Street, near to the main store, and have transferred the linoleum, carpet, soft furnishings, kitchen furniture and bedding departments there.

This development has been so successful that it has been necessary to separate certain departments between the buyers and underbuyers.

Mr. J. W. Little continues to buy linoleum, carpets, bedding and soft furnishings. Mr. F. Morris, previously his underbuyer, takes over tiled fireplaces, cabinet furniture and hearth furniture departments.

Mr. D. Groves will buy kitchen furniture and wringing machines, which are transferred from Mr. Little to the whitewood department.

Big Furnishing Section at Blackpool Show

FURNISHING firms took large space at the Chamber of Trade Exhibition at Blackpool Winter Gardens, February 11 to 21.

Among them were C. Fisher, Clifton Street, Waterloo Road and Central Drive, Blackpool (household drapery and soft furnishings), with a special exhibition offer for re-covering eiderdowns and making loose three-piece suite covers; Waverley Furnishers, Ltd., Church Street and Lytham Road, Blackpool ("Blue Ribbon" products, including "Put-U-Up" bed-settees, suites and "Bedinets"); Thomson Bros., Topping Street (furnishings, carpets, fabrics, bedroom, lounge and dining room suites); Fred Atkinson, Ltd., Church Street, Preston ("Sunspring" mattresses, divan beds, quilts, fitted bedspreads); Freeman Bros., Caunce Street, Blackpool (three-piece dining room, bedroom and Put-U-Up bed-settee suites).

Also showing were W. J. Hall & Co., Ltd., Bond Street, Blackpool.

New Timber Co.

A NEW company, the Whitree Timber Co., Ltd., has been formed by Mr. Morry Weisbaum, who was formerly a director of Weisbaum Bros., Ltd.

The company's address is 20 Copthall Avenue, London, E.C.2. (Telephone: MONarch 0641-2.)

New Standard For Divans

A NEW British Standard for domestic bedding (excluding cellular rubber bedding) upholstered wood-framed, firm-edge bases and firm-edge divan type bases has been published by the British Standards Institution.

This standard, which is B.S. 1877 : 1953, takes the place of the Board of Trade utility specification for divans which ceased to be operative at the end of the arrangements for manufacture of utility furniture.

The new standard has been issued as Part 9 of B.S. 1877 and is a further section of the comprehensive specification for domestic bedding, excluding cellular rubber bedding, of which Parts 1-8 were issued in July, 1952.

The standard includes provision for wood-framed firm-edge bases in five widths and two lengths and for firm-edge divan-type bases in five widths and three lengths. Manufacture of special sizes is permitted provided these are so marked. Maximum and minimum dimensions are specified, and requirements regarding type, quality and quantity of filling materials and springs, method of manufacture, and marking as stated.

Copies of this standard may be obtained from the British Standards Institution, Sales Branch, 24 Victoria Street, London, S.W.1. Price 2s. 6d.

Death of Mr. F. Nash of Wycombe

THE death is announced of Mr. Frank Nash, senior partner in F. Nash & Son, the High Wycombe furniture manufacturers. He was 66.

Mr. Nash spent a lifetime in the trade, leaving school at the age of 11 to work as a polisher for many years. He was one of the founders of Wm. Vere & Co., and, on leaving them in 1935 with his elder son, Mr. D. F. Nash, he started the present business.

He leaves a widow, a daughter and two sons, both of whom are in the business.

Liverpool Store Rebuilt

THE new departmental furnishing store of James Woodhouse & Son, 45-50 Lord Street, Liverpool, will be opened by the Lord Mayor of Liverpool, on February 27.

The original store on the site was almost completely destroyed by bombs during the war. It has been rebuilt and will be the largest furnishing store on Merseyside.

G.U.S. To Expand in S. Africa

LAST Friday Mr. Isaac Wolfson returned from a visit to the interests of The Great Universal Stores Ltd., in the Union of South Africa.

He said he was very impressed and satisfied with the progress made in the Group's furniture retail distribution division in the Union since his last visit five years ago.

In particular he referred to the display of merchandise, quality of goods offered, and the general efficiency with which the organisation was now being operated.

In view of the successful experience in South Africa, the Great Universal Stores Limited is proposing to develop its business in this very prosperous country.

Bigger Bedding Dept. for Morleys

Mr. E. Heron (right), buyer of bedsteads and bedding, with Mr. L. Chescoe, first sales, examining mattresses in the new bedding department of Morleys Stores, Ltd.

FOLLOWING recent expansion of the furnishing side at Morley's Stores, Ltd., 472-488 Brixton Road, S.W.9, a further reorganisation scheme now completed has resulted in the bedding department being enlarged, and the opening of a new section for linoleum.

The newly-decorated bedding department, which formerly occupied a space 30 ft. by 25 ft., has been extended into a spacious showroom covering an area 60 ft. by 30 ft., on the second floor, sectionalised for bedsteads, mattresses and pillows, and has an entrance at one end of the furniture hall.

Linoleum, previously occupying a small part of the main furniture showroom, now has its own department adjoining the bedding displays.

Mr. E. Heron, buyer of bedsteads, bedding and nursery furniture, told a *World* reporter that the enlarged showroom, with its improved facilities for the presentation of a wider range of branded merchandise, has promoted public interest in bedding to a marked degree, and has resulted in increased sales.

Mr. A. Gosnay buys for the enlarged lino department.

"Bad Workmanship" By Edinburgh Firm: C. & J. Brown Lose Action

JUDGMENT was given against the Edinburgh firm of C. & J. Brown, of Newington (House Furnishers), Ltd., in an action in the Court of Session, Edinburgh, on February 11.

The firm sued an Edinburgh solicitor, Mr. Dan McKay, for £65, the unpaid balance of a £765 bill for goods supplied and work done in the solicitor's house in 1947.

The Judge held that this claim failed and allowed a counter-claim by Mr. McKay. He said that there was justification in Mr. McKay's complaint of bad workmanship and ordered the firm to pay him £31 10s.

In the witness-box Mr. McKay alleged imperfections in parquetry flooring laid by Brown's workmen.

Viewpoint

IT is too early to make any definite pronouncement on the success, or otherwise, of the Earls Court Furniture Exhibition.

We were at the main entrance at 10.0 a.m. on Tuesday when the Show opened. And the rush of early retail buyers seemed to augur well for a really busy market.

At this moment, however, we can say only that business is patchy. Some firms have been intensely busy from the moment the Show opened; others have been rather quiet. But the general consensus of opinion seems to be that trading has returned to normal, and that sound business is being placed by a larger number of firms than last year.

★★ In to-day's issue our team of special reporters gives a brief review of the most outstanding exhibits on many of the stands. Next week we shall publish a survey of the newest trends in design and finish in the cabinet, upholstery and other sections.

We shall also be able, then, to gauge more accurately the volume of business that has been done at this fourth post-war Furniture Exhibition.

★★ One feature of the early attendance at Earls Court has been the number of buyers who have come from the North: from Scotland, from Yorkshire, from Lancashire, as well as from North Wales—which seems to prove the point we made last week—"*We are not among those who believe that this* (the holding of the Northern Exhibition a month earlier than Earls Court) *will have any substantial effect on buying at the London Show. On the contrary, we are inclined to take the Manchester attendance as significant of a renewed interest and a return to more steady and more normal trading.*"

It seems we were right.

A least we can say that this exhibition has had a very good press. It should encourage a much larger attendance by the general public from to-day, Friday. And, in spite of the not uncommon view that our exhibition should be kept as a purely trade affair, we are of the opinion that a big public attendance will have substantial material effect upon the general sale of home furnishings throughout the country.

New Guide to Hire Purchase

THE Hire Purchase Trade Association has just announced the issue of a third booklet in its "Short Guide" series of publications designed to give the trader in brief and easily understood form the elements of hire purchase law and practice.

The latest addition to the series, "A Short Guide to the Hire Purchase Act 1938 (with notes on Court procedure)," is written by Mr. G. M. Baron, LL.B. The book fills the gaps left since Mr. J. S. Rowe's book, "A Practical Guide to the Hire Purchase Act 1938," went out of print. The price is 2s. 6d.

Mr. Baron, who is closely associated with Mr. Rowe, has produced a new and expert treatment of this admittedly difficult subject and, although on a rather less detailed scale than the original publication, the booklet is of the utmost value and is to be recommended to all who trade on the hire-purchase system.

The association has also found it necessary to issue a further edition of the first in this series, "A Short Guide to Emergency Legislation upon Instalment Trading," the eighth edition of which went out of print very shortly after its issue. The ninth edition is now available, however, and takes into account the various changes and legal decisions that have taken place up to December 31, 1952.

D-Line Anomaly In Bureau - Bookcases

A SERIOUS anomaly in the D-Line for bureau-bookcases seems to have been discovered by Mr. Alfred Hart, managing director of Alfred Hart & Co., Ltd., Upper Street, Islington.

The company manufactures a two-part bureau-bookcase. The bureau has a capacity of 10 cu. ft. (the D-Line for which is £13 4s.). The bookcase part is 7¼ cu. ft. (with a D-Line of £12 2s.) — bringing the total capacity of the two pieces to 17¼ cu. ft.

Now, the D-Line for 17¼ cu. ft. is £16 2s. But Mr. Hart is of the opinion that, since this bureau-bookcase is a two-part article, it should carry a D-Line of £25 6s.—the total of the two D-Lines of the separate articles.

Mr. Hart approached H.M. Customs and Excise, who agreed that if the company delivered each part separately, and at different times, the pieces could be taxed separately, thus giving the bigger D-Line. It was pointed out by Mr. Hart that if this course were adopted, the veneers used in the two pieces would frequently not match-up.

An official ruling on the matter is still awaited.

But it would appear, on these facts, that two pieces can be supplied separately and assembled by a local operative, and in this way raise the D-Line from £16 2s. to £25 6s.

Furnished Houses in Cardiff

AIMED to appeal to the eye and to the pocket, four types of People's Houses, designed on lines laid down by the Ministry of Housing, have been furnished for public demonstration in a Cardiff suburb.

Four companies furnished a house each:—Beere Bros., Ltd. Court Bros. (Furnishers), Ltd., David Morgan, Ltd., and Maskreys, Ltd.

In Maskreys' house a free souvenir brochure is available indicating the price of articles on view. Mr. Leonard Maskrey, managing director, said this was the first public display of its kind which his company had undertaken.

Total cost of furniture in Court's three-bedroomed house with an L-shaped dining room-lounge is about £350. The houses are open to the public until tomorrow (February 21).

Mr. W. H. Goldthorp, a director of Whitfields, Ltd., furnishers, Heckmondwike, Yorks., left £2,011, net personalty £1,954.

personally speaking...

NEWS OF MEN YOU KNOW

ABOUT two years ago there was founded The Twenty Club, composed of 10 Yorkshire furniture representatives and 10 Lancashire furniture representatives, who arranged to meet regularly with a view to interchanging opinions, news, and information, and also having speakers to address them on matters of trade interest. It was found that while the plan was a good one, owing to the vastness of the two counties it was not very practical, so there has come into being The Yorkshire Furniture Representatives' Club, with that grand veteran "Knight of the Road," **F. C. Selkirk,** of Harrogate, as president, and **Len Morris,** of Leeds (Charles Bryant & Sons, Birmingham) as chairman. **F. I. Willey,** of 1061 Grangefield Avenue, Thornbury, Bradford, is the hon. secretary. The object of the club is to keep up the status and prestige of the profession.

☆ ☆

I HEAR that **M. F. ("Joe") Chamberlain,** an active member of the local F.T.B.A., has been appointed South Wales and West of England representative for Beautility Furniture, Ltd.

NOW representing Maubard (Furniture Manufacturers), Ltd., in Warwick, Staffordshire, Worcestershire, Shropshire, and Hereford, is **J. Lynn,** of 175 Quinton Road, Birmingham, 17. **J. S. Carruthers,** of 126 Birchfield Road, Northampton, represents the firm in Bedford, Northants, Leicester, Notts, and Derby.

☆ ☆

THE sales organisation of the Wilton Furniture Works has been joined by **Shear Brookes,** late of Sidney Brookes, Ltd. He will be on the firm's stand, 15A, at Earls Court.

☆ ☆

ANOTHER new appointment is that of **T. Crowther,** of Leeds, who will cover the heavy woollen district and North Riding of Yorkshire for Clarke's Mattresses, Ltd. **J. Rawson,** of Sheffield, will cover South Yorkshire, East Riding and North Lincolnshire.

☆ ☆

RE-ELECTED a member of the Executive Council of Blackpool Chamber of Trade is **R. G. Bateson** (R. G. Bateson & Sons, Ltd., furnishers, Talbot Road, Blackpool).

On behalf of senior executives of George Hopkinson, Ltd., Mr. Sydney Burge (director and divisional general manager), on right, presented a silver salver engraved with signatures of senior executives, to Mr. C. Argyle Garbutt (director and chief general manager) at a dinner last week to honour his being appointed a director of Great Universal Stores, Ltd. From the left are Mr. J. P. Adderley (director and divisional general manager), Mr. F. James (director), Mr. Garbutt, Mr. L. Burbage (director and secretary), Mr. W. Mason (director and divisional general manager), Mr. Burge and Mr. H. Bowman (director).

"You were right! There IS a spring in your carpets!"

TO mark the appointment of **Jack Brittain** and **Peter Brittain** to the board of directors of Brittain Bros. (Rotherham), Ltd., furnishers, Howard Street, Rotherham, the firm entertained the staff and guests to tea at Davy's Café last week. The new directors are the sons of **Harold S. Brittain,** joint managing director. The firm was founded at Sheffield in 1884, and the Rotherham business was bought in 1893. In 1938 the firm became a private limited company.

☆ ☆

THE annual staff dance of Granite House, Ltd., the Glasgow furniture store was taken in hand personally by the managing director, **Harry Greenhill,** and his wife and run as a party to the staff as a token of appreciation for their loyalty and effort in concluding a successful year's trading.

☆ ☆

I HEAR that McCulloch & Young, Ltd., of King Street, Stirling, have just celebrated their diamond jubilee with a special sale. The firm was founded in 1893 by **Robert McCulloch,** who took **R. Young** into partnership and started a soft furnishing and drapery business with three assistants. Six years

(continued over page)

Personally Speaking

(*from previous page*)

later Mr. Young retired and Mr. McCulloch carried on until joined by his son in 1914. The three assistants became 100 and the small business grew into the largest departmental store in Stirling with furniture, china, and other departments joining the drapery and soft furnishing. When **R. E. Arnold-McCulloch** died in 1950, his wife, Mrs. Mary M. C. McCulloch, succeeded him as managing director, and in October last year, **David R. Hogg**, manager, was appointed to the board of directors.

☆ ☆

FROM E. Hart, of Hackney Road, London, comes news that they have appointed **E. H. King**, of 67b Wake Green Road, Moseley, Birmingham, 13, to be their representative for the Midlands and the Potteries.

Nomad

New Nursery Furniture Section

FURTHER extension of their branch at 221-223 Greenford Road, Sudbury Hill, Greenford, Middlesex, has been made by G. W. Thompson, Ltd., furnishers, 211 Salmon Lane, London, E.14, by the acquisition of adjoining premises at 225 Greenford Road, providing accommodation for a new department for nursery furniture and prams.

Established in 1865, the firm has another branch store at Welling, Kent.

Notts Furnisher Dies

MR. FREDERICK WILLIAM DOLBY, managing director of Pullman & Sons, Ltd., furnishers, of Lower Parliament Street, Nottingham, from 1904 until his retirement in 1948 has died aged 85.

Chapman's Furnishing Fabrics, Burnley, have been given the tenancy of the premises 144 St. James Street, Burnley, by the Burnley Improvements Committee. There were ten applicants.

W. E. Franklin (Sheffield), Ltd., mattress specialists, of 6 Ecclesall Road, Sheffield, have extended their mattress shop at 114-166 Ecclesall Road, bringing the total floor area to 1,000 square feet.

Barker & Co. have been granted a warrant by Kirkcaldy (Fife) Dean of Guild Court to build a furniture shop in the High Street, Kirkcaldy.

Fabric of the Week

An attractive but unusual fabric—"Hilda"—by Morton Sundour Fabrics, Ltd. This is a 50-inch hand-screen print on a fancy cotton cloth available in six colour schemes. It was designed by Frank Gibson, M.S.I.A.

Committee To Consider C.W.S. Management

FOLLOWING complaints that the methods of the C.W.S. are unwieldy, and that improved administration might halt the recent decline of the C.W.S. dividend to retail societies, a special committee is to be set up to inquire into the financial control, administration and management of the Co-operative Wholesale Society.

A referendum of Co-operative societies decided in favour of the inquiry by 6,921 votes to 5,080.

The committee will be made up of seven representatives of the retail societies and six directors appointed by the board of the C.W.S.

"The appointment of a special committee is in harmony with past practice whereunder special committees have been appointed from time to time to review matters appertaining to the society," states the C.W.S.

New Showrooms for Soft Furnishings

F. BRIDGE, LTD., furnishers, Church Road, Lytham, Lancs., will shortly have an additional showroom to display soft furnishings.

Mr. G. W. Richardson (formerly manager of Carryer & Hall, Ltd., house furnishers, Park Street, Lytham), now head of the firm, is having 450 ft. at the back of the premises converted into additional display space for curtains, loose covers and other soft furnishings.

Extension of their showroom space has been made by Kench & Co. (Reading), Ltd., furnishers, 61-63 St. Mary's Butts, Reading, Berkshire. Furniture, bedding and floorcoverings sections have now been enlarged.

Sales Course for Fabrics Staff

MORE than 70 sales staff attended a two-day sales training course organised by the Wholesale Textile Association and the International Wool Secretariat in London last week.

The theme and object of the course was to demonstrate to the sales staff of wholesale warehouses how improved standards of salesmanship, knowledge of merchandise and understanding of style and fashion could increase sales and provide a better service for the retail customer.

The speaker at the carpet session was Mr. Bertram Jacobs, of Solent Carpet Co., Ltd. and Wilton Royal Carpet Co., Ltd.

The course will be repeated during the next two months at Nottingham, Leeds, Manchester, Glasgow and Belfast.

CITY NEWS + CITY NEWS + CITY NEWS + CITY NEWS + CITY N

Trading Results

Big Fall in James Williamson's Profit

FOR the year ended on December 24 last the net profits, before tax, of **Jas. Williamson & Son,** linoleum manufacturers, fell to £242,107 from last year's figure of £812,493, showing a decrease of £507,386.

The tax provision is £160,593, which is £342,923 less than for 1951. The final net profit of £81,514 compares with a previous figure of £326,977. The amount available for appropriation is £236,117, after transferring £50,000 from stock depreciation reserve, crediting provisions no longer required and surplus from plant, sales totalling £35,324 (£4,721) and including £69,279 (£77,050).

Decrease for Henry Barker Smart & Brown

THE trading profit for **Henry Barker Smart & Brown** (controlled by **Maple & Co.**) to September 30, 1952, shows a decrease to £59,966 from a previous figure of £83,461. After depreciation £781 (£680), tax £27,178 (£44,118), etc., net profit is £26,072.

Hide Group's £1,500,000 Assets

THE combined net assets, excluding goodwill, of the **Hide Group of Companies** will, according to the auditors' report, amount to £1,582,768. This report follows the acquisition by the group, since the end of the last financial year, of Webbers (Oxford), A. Barton & Co. and Barnett-Hutton.

The last balance sheets of the companies, or current valuations where appropriate, form the basis for this figure, which includes allowance for adjustments arising out of the acquisitions, including the sale of certain freehold premises and utilisation of proceeds.

Templeton's Profit Down

PROFIT made by **James Templeton & Co.,** carpet manufacturers, for the year ending November 30 last at £184,944, shows a decrease of £127,217 from the previous figure of £312,161, after provision for stock losses during the year. The net profit declined £100,226 to £36,233.

The Gazette

THE BANKRUPTCY ACTS 1914 and 1926

Bankruptcy Proceedings

Frederick **Grayson,** 3 Aspinall Street, Middleton Junction, Middleton, Lancashire, upholsterer, lately carrying on business at 67 West Street, Oldham, and also carrying on business as a member of a firm or partnership known as **Belgrave Upholstery Company,** at 57 West Street, Oldham. Public examination March 19 at The Court House, Church Lane, Oldham.

Morris Martin **Poster,** 97 Clapton Common, Hackney, London, E.5, veneer preparer, described in the Receiving Order as a company director. Order of Adjudication January 28.

Henry James Wynn **Clement,** trading as **H. V. Sibun** and trading as **H. Clement,** 160 Cherry Orchard Road, Croydon, Surrey, and 249 London Road, Croydon, general house furnisher. Receiving Order and Order of Adjudication February 4. Public examination April 30 at The County Court, Scarbrook Road, Croydon.

Lewis **Higham,** "Cairn Mount," Whalley Road, Great Harwood, near Blackburn, lately carrying on business under the style of **Hygrade House & Co.,** 12 Blackburn Road, Accrington, house furnisher. Public examination March 25 at The Court House, Victoria Street, Blackburn.

Harry **Chippeck,** 46 Cranbourne Gardens, London, N.W.11, lately carrying on business as **The Croydon Furniture Company,** 96 Church Street, Croydon, Surrey, furniture retailer. Order of Adjudication January 29.

Reginald John **Simpson,** lately carrying on business under the style of **Central Furnishers,** at 177 Alfred Street, Nottingham, furniture dealer. Application for discharge March 19 at The Court House, St. Peter's Gate, Nottingham.

Notice of Intended Dividend

William Ernest **Duke,** lately carrying on business at 218 Hornsey Road, London, furniture dealer and upholsterer. No. 1077 of 1927. Claims February 28 to William Foy Cresseell, Bankruptcy Buildings, Carey Street, London, W.C.2, Official Receiver.

THE COMPANIES ACTS

First Meeting of Creditors

P. & S. Woods, Ltd., 55 Whitecross Street, London, E.1, cabinetmakers. First meeting of creditors February 19 at Inveresk House, 346 Strand, London, W.C.2.

Notice of Intended Dividend

Moss Veneering Co., Ltd., 49-51 Moss Street, Roman Road, Bethnal Green, London, E.2, cabinetmakers and french polishers, etc. No. 00523 of 1950. Claims February 21 to Frank Malcolm Collins, Official Receiver and Liquidator, Inveresk House, 346 Strand, London, W.C.2.

COMPANIES WINDING-UP

G. Stamp (Furniture), Ltd., 152 Commercial Street, London, E.1, furniture manufacturers.

At the first meeting of creditors the Official Receiver reported the winding-up order was made on January 19.

The company was formed in January, 1948, with £1,000 nominal capital, all issued. In 1949 company began manufacturing dining room furniture and during autumn of that year the factory at 13 Phipp Street, E.C.2, was working to capacity.

Early in 1950, however, company experienced a trade decline which was thought to be only seasonal, and workers were retained to make goods for stock piling. The Official Receiver said that trade did not improve and a change to manufacture of caravan furniture took place, but that turned out to be unprofitable and was discontinued in August, 1950.

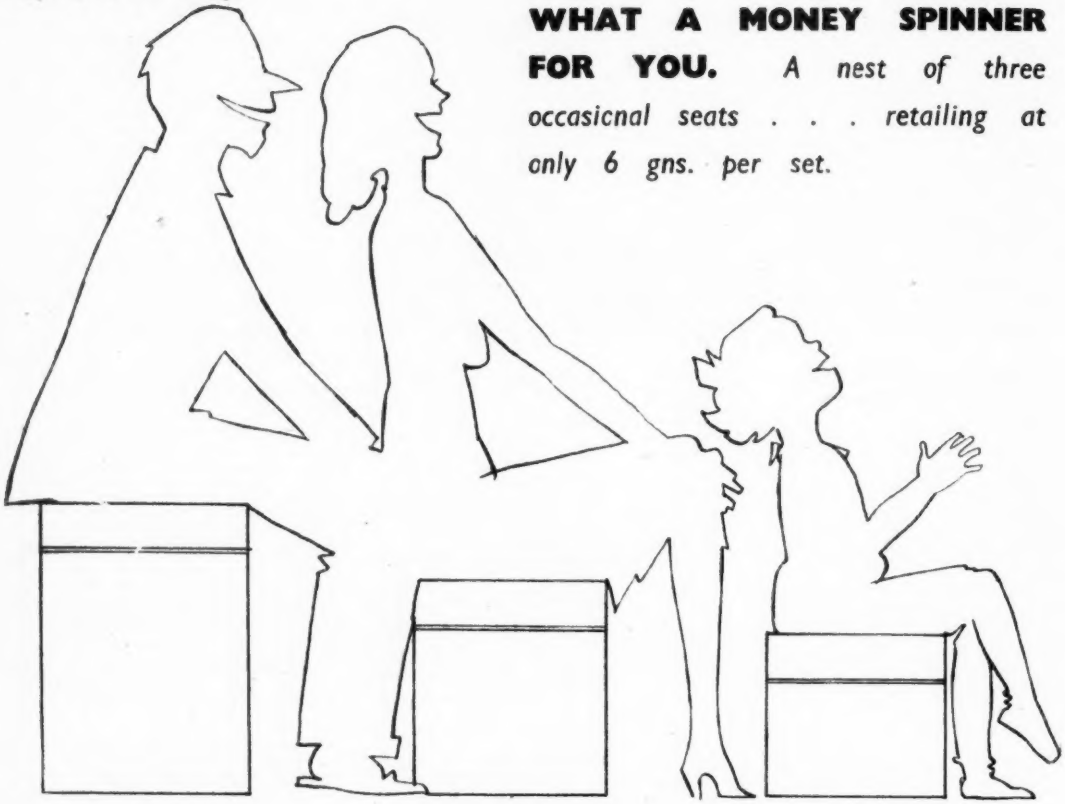
Although trade began to get better the company had unknowingly used defective timber in its products of the previous year, and it resulted in substantial repair work at considerable cost to the company. In 1951 creditors began to press for payment and directors decided to try and dispose of the company's assets and business. No offers were received and trading was discontinued in May, 1951. Later the roof of the company's factory collapsed and plant and machinery was damaged. The company's books and papers had not been recovered.

No statement of affairs had been filed and no accounts prepared since March, 1949, and the Official Receiver said that the destruction of the company's records made it difficult to assess trading results. No assets had been disclosed in the liquidation and the liabilities were said to amount to about £3,000.

(*Continued on page* 95)

they're Tuffets

WHAT A MONEY SPINNER FOR YOU. *A nest of three occasional seats . . . retailing at only 6 gns. per set.*



Mr. Muffett Mrs. Muffett Miss Muffett

GREAVES & THOMAS LTD
45 F GROUND FLOOR

BRITISH FURNITURE

W. HOWARD PRICE LTD
20 Q FIRST FLOOR

EXHIBITION - EARLS COURT

CITY NEWS (continued)

In the opinion of Mr. Lewis Vanderberg and Mr. Godfrey Ernest Taylor, who both resigned as directors on September 3, 1952, failure of company was due to lack of cash working capital; trade depression; and losses sustained through purchase of defective timber.

No resolution was passed and the matter was left in the hands of the Official Receiver as liquidator.

COMPANIES WINDING-UP

Jay & Ell, Ltd., 11 Whitworth Street, Manchester, furnishing and general warehousemen.

At the first meeting of creditors under this compulsory liquidation the Official Receiver reported that no statement of affairs had been lodged, but from preliminary information unsecured liabilities were approximately £47,000. Assets were estimated to realise £3,682.

Creditors passed a unanimous resolution for the appointment of Mr. A. T. Eaves, C.A., of Harry L. Price & Co., 47 Mosley Street, Manchester, 2, as liquidator. A committee of inspection was also appointed.

COUNTY COURT JUDGMENTS

The following information has been taken from the Registry of County Court Judgments, the Treasury, S.W.1. Publication does not imply inability to pay. Debts may have been paid, or may refer to disputed cases.

Dennell, Hector Leonard, 133 Abbeydale Road, Sheffield, 7, upholsterer. £25 19s. 4d. December 19.

Eastbourne Bedding Company (a firm), 37a The Goffs, Eastbourne, bed manufacturers. £16 18s. January 9.

Whitehead, F. V. (male), 119 Vernon Avenue, Basford, Nottingham, upholsterer. £27 10s. January 5.

C. H. Bacon & Sons (a firm), 33 Renfrew Road, Ipswich, cabinet makers. £14 7s. 8d. January 15.

Leech, S. (male), 176 Endike Lane, Hull, upholsterer. £26 19s. 6d. January 15.

Duke Saw "Bed-Max" in Exhibition

THE "Bed-Max" settee-bed, manufactured by Benmax Bros., 22 Mare Street, Hackney, E.8, is on special exhibition at the Modern Homes and New Ideas Exhibition at Central Hall, Westminster.

The exhibition, which closes on February 28, is under the patronage of H.R.H. the Duke of Edinburgh, who visited it on Thursday of this week.

Mr. S. Benmax, managing director of Benmax Bros., was present when the Duke toured the exhibition.

Southampton Removers Rebuild

WHEN the premises in High Street, Southampton, of White & Co., Ltd., one of the town's oldest established furniture warehousing and removal businesses, was destroyed by enemy action in 1940, the only property salvaged was two record ledgers.

Now, battered and charred, they rest in the display window of the company's new office at 69 The Avenue, grim reminders of the days of the blitz.

The new office of the firm was opened by the Mayor in the presence of Borough Council members and senior officers and representatives of the town's commercial life.

Mr. H. A. H. Swayne, Chairman of the company, welcomed the Mayor and guests and expressed satisfaction that they had at last arrived back at a permanent office, which they felt was worthy of the traditions of the town.

Mr. Swayne recalled that the company was founded in Portsmouth in 1871 and gradually expanded the scope of its activities until it had two depositories in Southampton, and others at Winchester, Bournemouth, and in London.

In the early days of the second world war, the company met with a full measure of misfortune when, within a few weeks, it lost its depositories in Southampton and Portsmouth.

Sheffield Dance for F.T.B.A.

THE annual dinner and dance of the Sheffield and District branch of the F.T.B.A. was held in the Royal Victoria Hotel, Sheffield, recently.

Mr. Stanley W. Perring, national president, called for support from the branch for the Jubilee year target of £50,000. He reminded members that the £1,000 they raised last year was a record and they were attending the dinner to raise funds for their only trade charity.

Mr. Perring said the Association raised only £34 000 in the trade last year while Government statistics showed the trade's annual turnover was £250 million.

New Catalogue of Metal Fittings

A NEW illustrated price list has been produced by **Harrison** (Birmingham), Ltd., the furniture fittings and metal curtain rail manufacturers of Bradford Street Works, Birmingham, 12.

The list covers all the company's productions such as hinges, numerals, bolts, brackets, catches, handles, hooks and so on.

Copies may be obtained from the company on request.

Stockroom Dates For Your Diary

I. ABEL & SON (KINGSLAND), LTD. Now until February 27, at 12-16 Hertford Road, **LONDON, N.1.**

JOHN HALL & SONS (BRISTOL & LONDON), LTD. Now until February 27, at 36 St. James's Street, **LONDON, S.W.1.**

E. HART. Now until February 27, at 455-7-9 Hackney Road, **LONDON, E.2.**

JOHN LITTMAN & SONS, LTD. Now until February 27, at Bevenden House, East Road, **LONDON, N.1.**

"World" Service Bureau

Some Enquiries Answered

8547.—Theatre curtains.
8548.—Church carpets.
8549.—Set of four Queen Anne small chairs, with panel backs in walnut.
8550.—Stringings and veneers for the repair of antiques.
8551.—Artificial flowers.
8552.—Beds in pastel shades.
8553.—Three-cushion bedchairs, with wood arms and adjustable backs with slat frames.
8554.—Children's walking chairs.
8555.—"Lamtex" rugs.
8556.—"Morco" worktables.
8557.—Linoleum manufacturers.
8558.—Light oak unit bookshelves.
8559.—Reproduction (Tudor period) three-piece suites.
8560.—Tiles used for built-in flooring.
8561.—Whitewood kidney-shaped dressing tables.
8562.—"Slumber King" spring mattresses.
8563.—Mattress labels.
8564.—Chests of drawers, 2 ft. 6in. to 3 ft. wide.
8565.—Adam style ornaments and carved mouldings.
8566.—Address of Venetian Vogue, Ltd.
8567.—Tub-type chairs suitable for hotel dining-room.
8568.—Painters' dust sheets.
8569.—"Alcosto" carpets.
8570.—"Linovent" underfelt.
8571.—Window display stands for carpets and rugs.
8572.—"Plaxide" plastic-coated cloth.
*8573.—Address of Messrs. George Henderson, furnishing fabric manufacturers.
8574.—Wire frames for lamp shades.
8575.—Wheelback chairs.
8576.—Oak paper racks.
8577.—Old Bleach, Newcastle material.
*8578.—"Holmefast" fabrics.
8579.—Boardroom furniture.
*8580.—Floral-patterned deckchair canvas.
8581.—Transparent plastic covers for three-piece suites.
8582.—Addresses of Simpson & Goodlee, Ltd., Church & Co. (Fittings), Ltd., and Pytram, Ltd.
8583.—Hire-purchase agreement forms.
8584.—"Little Britain" fabrics.
8585.—Metal folding garden chairs.

* Means unanswered. Can any reader help?

Jack & Jill go up in sales!

Kahn's famous Jack and Jill chairs occupy a very favourite place in the lives of people today. They are of good clean modern design, and cleverly planned for compactness with comfort—just the size for modern homes. Most important, their price brings them within the reach of the millions of people on whom really big sales depend. No wonder they are known throughout the trade as among the fastest-selling chairs today.

J.J.13 with tension-sprung back and seat and spring interior cushion £7.5.0d. With Latex seat cushion £8.5.0d. In either natural or stained beech.

J.J.20—Radial springing in back and seat, with Latex seat cushioning, from £9.10.0d. In natural or stained beech.

Prices quoted are wholesale.

While you are in London visit our showrooms at Curtain Road to see the new 1953 designs. Transport can be arranged. Phone: Bishopsgate 3339.

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of London

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FACTORY SPECIALISTS FOR OVER 70 YEARS

New Australian Furnishing Stores will be Based on British Sales Technique

RETAIL SELLING PLANS

After three years in Britain learning our methods of selling furnishings, Mr. Elgin Anderson returns to Australia to put his knowledge into practice.

CAN we in this country teach other countries much about selling furnishings? One man certainly thinks so. He is Mr. Elgin Anderson, a New Zealander, who came to England nearly three years ago to learn our methods of retailing and is now returning to Australia to launch a chain of furnishing shops to sell contemporary designs.

So successful has Mr. Anderson's trip been that he intends to send as many members as possible of his new staff to train in England. He believes that the knowledge they pick up about design by touring our stores and museums is invaluable.

Mr. Anderson arrived in this country in May, 1950, with no experience of selling furniture—his knowledge was mainly in the soft furnishing and interior decoration field. His first chance came with Liberty's in Regent Street, London, where he helped to start their new contemporary department.

Trip to Scandinavia

The knowledge he gained of contemporary design was invaluable and he was so interested in it that he then decided to take a trip to Scandinavia and was fortunate enough to get a job in Stockholm for three months.

Back in England he moved to Story's of Kensington and, after six months there, on to the new contemporary department at Harrods.

Between these moves he managed to tour many of the larger towns in Britain and picked up useful information of retailing furnishings in Scotland and the North of England. In addition he found time to visit the Continent to see how design had developed in those countries.

Many of the ideas he has picked up will now be put into practice in the South Yara district of Melbourne where Mr. Anderson has been invited to open a new shop to sell only modern—this is the first of a group which the company he will be working for intend to introduce throughout Victoria and New South Wales.

His first intention is to give the people of Australia a complete home decoration service, a service to the public that other firms have not so far given them, and with this in view the shop will cover not only furniture, soft furnishings, carpets, beddings, and so on, but also linen, napery, crockery and cutlery.

Difficulty in Getting Goods

This will, of course, be something new for Australia, they have seen very little of real contemporary design and getting the right merchandise will be Mr. Anderson's main problem. He will be taking out with him a few exhibition pieces of British and continental furniture, but will have to rely mainly on Australian manufacturers because of the difficulty of import licences and high duty. He has found that British manufacturers are extremely interested in his idea, and one or two are keen to open up factories in Australia.

It is possible, however, to import furniture for some types of contract work and he hopes to build up connections in this way, thereby getting the public interested in the type of designs he intends to sell.

Fortunately, Mr. Anderson will be starting his shop in new premises which allows him the opportunity to introduce his own ideas. He will probably have only a lean-to building to begin with, but will move to either a newly-built shop or—an idea which he is very much in favour of—an ordinary house which will, he believes, have great possibilities as far as display is concerned.

Mr. Anderson has a great interest in display and very definite ideas on the subject. He believes that by converting a house he would be able to introduce room schemes in their natural settings.

It would mean, of course, that they would not be able to hold a large stock on the premises, but he believes that this might not be such a bad idea. If customers think there are not many pieces of a design about, they are more inclined to buy it—if they think that such a piece is your last one they will buy it immediately if they want it.

Before he returns to Australia, Mr. Anderson is taking a course in floral decoration by Constant Spry because he believes this art is most valuable in display.

Fostering Students' Work

Another idea which he has seen used successfully in England and intends to use in Australia is that of fostering the work of designers and art students. He will try to create an interest in their art schools and their architecture by showing exhibitions of models of the work being carried out. This is a scheme which Liberty's have used successfully on several occasions to interest the public in the development of good design.

With the different climate in Australia, Mr. Anderson feels that he can introduce cane and metal furniture which can be used both indoors and out. The climate also lends itself to unusual uses and combinations of colour.

It is time, he feels, that the people of Australia are introduced to plain or small-patterned carpets as a contrast to the large leaf and foliage designs which have always been regarded as peculiarly their own.

When he has established the shop and settled down he intends to try to get manufacturers to make furniture to his designs. When the Olympic Games are held in Melbourne in 1956 he will invite British designers to create materials for the event.

Mr. Anderson is a great believer in built-in furniture such as wardrobes. In contract work he hopes to engage designers to introduce ideas for these and will tie-up with architects, getting them interested in his merchandise and willing to introduce his suggestions for colour and decoration. In this connection he will also try design schemes to furnish some of the new houses being built. In Australia, where they look to America for ideas in the subject, there are some interesting new houses being erected.

"Fidelity"

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What People *Really* Think About Those Show Houses

This is one of the rooms the public saw at the Glasgow "Modern Homes" Exhibition. The show was organised with the help of the Council of Industrial Design and furniture came from local shops.

FOR the last few years we have been inundated with a number of show houses which have sprung up around Britain, some sponsored by provincial daily papers, some by local authorities, some by private furnishers, but all showing "what can be done with contemporary furniture," and behind most can be seen the guiding hand of the Council of Industrial Design influencing taste to a varying degree.

It can be assumed that there are few people who have not had the chance, if they wanted to avail themselves of it, of seeing one or other of these exhibitions. What then do the public think of them? Well, we have done a little snooping round the visitors' comments books to find out.

"Be it ever so contemporary, its nothing like home." Is this observation made by a visitor to the show house at 27 Learmonth Crescent, Edinburgh, representative? Or what about: "It's rather like a salad—so fresh," made about the "Birmingham Mail" house shown in the summer.

Surprisingly enough the factors that salesmen often stress to make a sale do not seem to have occurred to the public. For instance, the lack of decorative carving which make contemporary easy to clean does not seem to have interested them, neither does the scientifically assessed comfort of the upholstery. They liked a chair to look comfortable as well as feel it!

The factors which impressed and troubled most people were the colour schemes. "Too much clash of colour. The rooms would be difficult to live in, and quiet study would be out of the question as the walls, curtains, and so on, are too distracting." Although this remark was softened by the addition "Furniture super!" it nevertheless summed up the opinions of the majority on colour. "Eye-sore after ten minutes with the violent clash of colours especially in the lounge," was a remark about the Edinburgh house. One satisfied viewer, however, said: "The general air of gaiety inspired by the use of bright colours and neat furnishings is very pleasing, an excellent change from the conventional heavy and most often ugly modern British furniture."

Apart from the use of colour in furnishings, the unusual tones given to the *décor* were also found to be disturbing. A blue ceiling in a dining-room came in for much comment—it was too dark a colour for such a low ceiling and many found it depressing. The dark green walls in the main bedroom were thought by some to be surprisingly successful.

It would seem that, to a large extent, the women who visited these exhibitions did so to look for ideas they could incorporate in their home without much expense—the arrangement of the furniture, the bookcase she could get her husband to copy for her or the shelves he could make and fix up. There was a women's group who admired the lighting shades and then combed the city for material to copy them. The uses made of corners were noted and appreciated, and of the space under the stairs.

The British public, never expecting anything for nothing, are always ready and willing to give advice themselves in return, and we only hope the organisers were as willing to receive in good spirit such helpful suggestions as: "What a waste of space the large headboard which

(*Continued on page* 105)

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ARE NATIONALLY ADVERTISED
THE DOWNLAND BEDDING CO. LTD., KIRKBY, LIVERPOOL

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is a joy for ever

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Improve Your Windows . . .

New Ticket Writing Outfit

DESIGNED to assist the independent retailer with the means of rapidly producing showcards and price tickets of a professional finish, the Twynib ticket writing outfit will appeal to many furnishing shops and stores.

The outfit consists of four ebonite pens with writing points from 1/16th in. to ¼ in. Each pen enables the flow of ink to be controlled for slow or rapid writing and about 100 words can be written with the smaller pens at one filling. Different styles of lettering can be produced by altering the angle at which the pen is held.

A black, fadeless and quick-drying ink is supplied with the outfit, but it is claimed that any good-quality coloured drawing ink may be used with excellent results.

Manufactured by E.R.E. Tools, "Elstree," Talbot Drive, Wallisdown, Bournemouth, Hants, the complete outfit costs 12s. 6d.

Keeping Them Clean

WINDOW display is of vital importance to the retail furnisher and in cold or damp weather there is nothing more irritating to both the trader and prospective customer than steamy windows which prevent a clear view of the goods on show.

A window cleaning demister solution now being marketed puts an end to the embarrassment caused by condensation and the makers claim that a single application to the windows of a shop or store will remain effective for a period of fourteen days.

After the first drying the glass "Ucee," as this product is called, is applied with a soft cloth and the window is then polished in the ordinary way.

Transport drivers can also use this solution for keeping windows and driving mirrors free from condensation.

Manufactured by Power & Son, 40 Cricklewood Broadway, London, N.W.2.

Alternating Slogans

SUITABLE for department or window display a new eye-catching fluorescent letter sign called the "Multi-Neon" which can be fitted on walls, slung from ceilings, or incorporated in cardboard or wooden advertisement panels, provides two or three alternating slogans in one tube, each set of lettering lighting up in turn. The number of message changes can be regulated and the sign can be operated to produce a quick change of slogan, or the fading out of one group of letters while a second set gradually lights up.

The standard unit is 3 ft. long by 2 in. wide, but models can be made in any type of cylindrical gas-filled electric tube up to 3 ft. 6 in. in length. One converter, driven from A.C. mains, will operate a dozen or more signs attached to it by ordinary insulated wiring.

Red is the normal colour of the letters supplied, but others can be obtained at a slight extra cost. The style of lettering can be varied to suit individual requirements, and trade marks can be reproduced.

These signs are manufactured by Rhys Evans, 1 Cumberland House, Kensington Court, W.8.

This Multi-Neon sign shows alternating slogans by fading out one group of letters while the second set lights up.

(*continued from page* 103)

joins the two divans and hold reading lamp and wireless is." "Why not a clothes cupboard under the stairs for visitors' clothes?"

Most visitors to these exhibitions expected perfection—that is, they were highly critical of any little slip. "What a struggle to switch on the light in the front bedroom when the switch is behind the wardrobe." "The wire from the table lamp is liable to get tangled when opening the draw." "If there was a door in the parents' room it would catch the chest of drawers." (The door had been removed for easy viewing.)

One thing that did surprise most people was the low price of the furnishings. They thought that because they were not generally seen in the shops, they must be abnormally high. One woman confessed she was extremely critical of the cost of everything until she suddenly realised that curtains she so much admired were less than 10s. a yard and well within her own range.

Those who admired the schemes were not restricted to the young couples. An elderly couple said that they had just left their large old house and wanted to refurnish their small bungalow with "some new ideas."

The extensive use of white paint often caused comments. "What about children's finger marks" was general. One husband, however, brought a very unwilling wife and convinced her there and then that white paint was not so impractical as she thought. "I'm going to have a try at it," he said.

There was a surprising interest being taken by school girls and even boys, on the how and why of things. They commented on colour schemes, craftsmanship, styles, and so on.

Perhaps the comment which would go straight to the heart of all contemporary-minded furnishers was one made about the Edinburgh house by, we suspect, a Scandinavian married to a Scot or Englishman. "Everything lovely. A little taste of Scandinavia in Scotland and a long time overdue. Delighted to see so much emphasis being placed on displaying the material beauty of timber."

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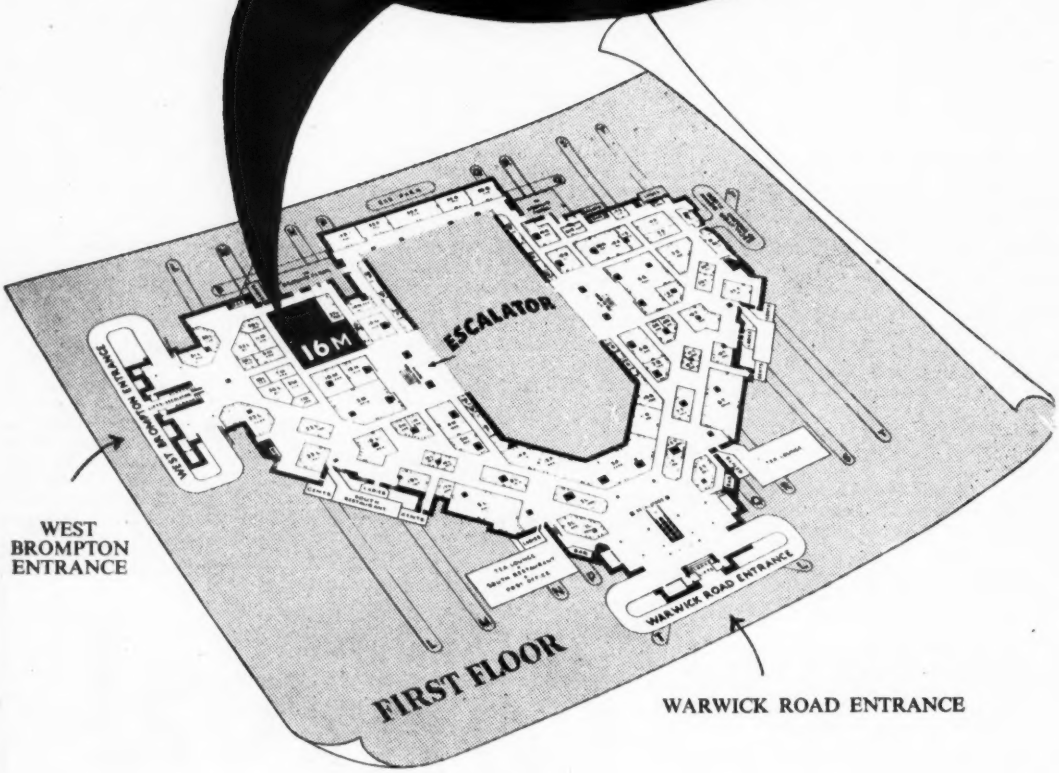

WEST BROMPTON ENTRANCE

WARWICK ROAD ENTRANCE

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STOKE-ON-TRENT. Conversion of Bulkeley Hall, Woore, to form an aged persons' home, will be carried out by the T.C.

The T.C. is recommended to approve proposed additional accommodation, canteen, etc., at Stoke Town Hall at a cost of £48,000.

STRATHEDEN. The architect for extensions at Stratheden Mental Hospital is J. Holt, 11 Drumsheugh Gardens, Edinburgh, 3.

TYNEMOUTH. T.C. approved plans by S. W. Milburn & Partners, 9 Esplanade, Sunderland, for converting Preston Towers, North Shields, into a nurses' home for Newcastle Hospital Board.

WALLASEY. B.C. reports that following discussions with M.H. the Borough Architect is to prepare proposals for a health clinic.

WANDSWORTH. The restoration by a specialist firm of the original portion of the Mount Clare Building, Roehampton, at an estimated cost of £24,880, is proposed by the L.C.C. Town Planning Committee.

WHITEHAVEN. The M.H. and L.G. has sanctioned the first instalment of the T.C.'s plan for the erection of a civic hall.

WORTHING. B.C. is to renew an application to the Ministry for authority to carry out a scheme for alterations to the Assembly Hall. £20,000.

BELFAST. The Northern Ireland Tuberculosis Authority is seeking approval of the Ministry to spend £61,000 for the extension of Central Chest Clinic in Durham Street.

BERMONDSEY. Approval of South-east Metropolitan Regional Hospital Board is recommended for adaptation of Tooley Ward, St. Olave's Hospital, to form a children's ward. The cost is about £8,386.

BOURNEMOUTH. R. A. Phillips & Partners, 15 Christchurch Road, Bournemouth, are the architects for adaptations proposed at Heathlands Hotel.

BRIGHTON. The B.C. proposes adaptations to provide a home for aged blind people at Heron's Court.

BURY. The T.C. has received Ministry approval for completion of an additional part of ground floor of Town Hall at a cost of £26,890.

The adaptation of "South View," Wilson Street, as an aged persons' hostel, at an estimated cost of £10,700, is proposed by the T.C.

NEW AIR TERMINAL

CARDIFF. Airport Committee, following talks with representatives of Cambrian Air Services, Ltd., and Aer Lingus Teoranta, has asked the City Surveyor to submit sketch plan of a suitable building to provide a city air terminal.

CHESTER-LE-STREET. Dawe Bros., Westgate Road, Newcastle-on-Tyne, are to carry out alterations to the Apollo Cinema, Jones Street, Birtley.

DURHAM. The C.C. is to convert No. 11 The Cliff, Seaton Carew, into old people's hostel, and tenders are being obtained. The County Architect is G. R. Clayton, Court Lane, Durham.

ESSEX. Approval of the C.C. is recommended for rebuilding and extension of the aged persons' hostel at Brookfield, Oak Hill, Highams Park, the cost of which is estimated at £20,000.

The C.C. Health Committee reports that it has approved adaptation of property at 58 New Street, Dunmow, to provide permanent health services clinic.

£75,000 REMAND HOME

GLASGOW. Children's Committee reports that the Scottish Home Department has now approved final plans for the permanent building of a proposed new remand home at Larchgrove, at a cost of £75,000. The City Engineer has been authorised to prepare schedule and invite tenders.

HASTINGS. Addition of refectory at Institute de Notre Dame des Missions; architect, J. S. D. Hicks, 28 Magdalen Road, St. Leonards-on-Sea. Internal alterations to Yelton Hotel, White Rock, for Yelton Hotels, Ltd.; architect, A. H. Neave, 38 Mount Street, Battle, Hastings.

KINGSTON-ON-THAMES. A proposal by Surrey C.C. for a new clinic at Acre Road has been approved by the T.C.

NEWARK. Sheffield Regional Hospital Board, Old Fulwood Road, Sheffield, hope to begin work in April next on the completion of first part of the proposed colony for mental defectives at Balderton, near Newark. The colony was begun before the war but work was abandoned in 1942 with the shells of buildings erected.

NEWBURN (Northumberland). John Rowell & Son, High Street, Gateshead, are seeking a magistrates' licence for a proposed new public house. The scheme has not yet received planning approval. The architects are Wetherell & Lamb, Picton Place, Newcastle-on-Tyne.

Pit beneath motor car assembly line for under-chassis work

Better lighting means better work

IN LINE PRODUCTION, good lighting is essential for a steady work flow. In every form of production good lighting reduces errors and spoilage, improves speed and quality of work, and conserves workers' energy.

A good fluorescent installation gives more light, and better light, from the available power — and the cost of the installation is regained many times by increased production efficiency.

HOW TO GET MORE INFORMATION
E.D.A. are now publishing a new series of standard books, and one of them, " Lighting in Industry ", has been specially prepared for the use of management and production executives. Copies are available from the British Electrical Development Association, 2 Savoy Hill, London, W.C.2, at 9/- post free, or from your Electricity Board.

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IMPROVED FACTORY TECHNIQUE & IDEAS

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The Technique of High Frequency Heating

2.—*Electrodes and Glue*

THIS ARTICLE

is the second in a series on High Frequency glue curing prepared for "Furnishing World" by Mr. H. W. Flatt, F.I., Wood T., and designed to emphasise practical rather than theoretical considerations. In a future issue Mr. Flatt will deal more fully with the subject of jigs.

PRACTICALLY any kind of non-ferrous metal may be used for electrodes, but copper or brass are probably the best. Aluminium is easily worked, but some of the hardeners used with the glue under the working conditions of heat and moisture tend to cause corrosion.

The electrodes can be of any shape to suit the jig, i.e., flat strip, angle, round or square rod or tube. There are three main ways of heating—transverse, glue line and stray field. The glue line method is the most efficient and should be used where ever possible.

In Figure 1 it will be seen that the electrodes are adjacent to the edges of the glue line and the electric field passes directly through the glue. This gives an immediate temperature rise in the glue line, with the wood on either side remaining relatively cool. The advantages of this method are that it saves time or power, and the means of exerting pressure can be independent of the electrodes.

Transverse Heating

In transverse heating (Figure 2) it will be seen that the electrodes are positioned so that the field passes through the wood and glue, and although the glue line will heat faster than the wood, due to its higher power factor, a large amount of heat will still be generated in the wood. Heating the wood more than necessary is undesirable because of the stresses set up by the movement of the material. Also if the moisture content is too high the heat is liable to generate steam, which will have a deleterious effect on the glue line, causing blowing of the glue and precipitation due to excessive moisture.

Where for some reason it is not possible to position the electrodes for glue line or transverse heating, it may be necessary to take advantage of the stray field set up by the electrodes as shown in Figure 3.

This is the least efficient of the three methods, but the results are quite satisfactory. All three methods can be combined together in the same jig if required.

Due to the fact that the heating effect rises as the square of the applied voltage it is important that the voltage across the electrodes should be as large as possible in order to get the maximum power into the load. The voltage that can be applied, however, is limited by certain conditions in the load—such as the dimensions of the assembly, air-gaps, and excessive moisture content. If the voltage applied is too high for one, or a combination of these conditions, to withstand, arcing will occur.

Arcing is a disruptive electrical discharge due to the breakdown of one or more of the constituent parts of the dielectric, causing charring of the wood and glue line, even to the extent of setting fire to the assembly.

When glue line heating is being employed the electrode if possible should be in direct contact with the adhesive. If a small air-gap is left between the electrodes and the adhesive there will be a tendency for an arc to occur where a bead of glue is formed by the squeeze-out. Where

(*continued over page*)

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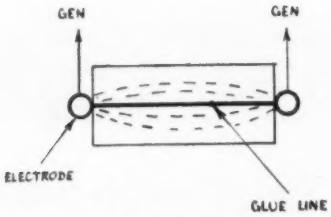

Fig. 1. Electrodes situated next to the glue line. With this arrangement the bulk of the wood remains relatively cool.

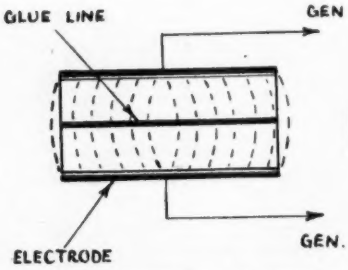

Fig. 2. An arrangement of electrodes for transverse heating. This method must generate considerable heat in the wood.

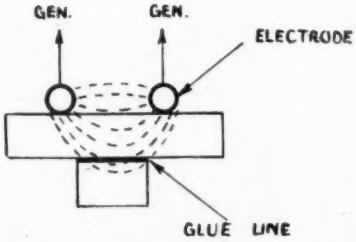

Fig. 3. Stray-field heating: a possible method where neither direct or transverse heating are suitable.

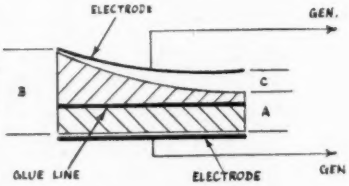

Fig. 4. The introduction of an air-gap helps to correct the balance in a curved assembly.

(from previous page)

direct contact cannot be obtained an air-gap of at least ¼ inch should be maintained evenly between electrodes and glue line. It is important, therefore, that the glue spread should be controlled to obtain as little exudation as possible.

High Frequency current has a very strong tendency to arc between electrodes and for this reason all sharp edges and corners must be removed.

If, in an arrangement such as is shown in Figure 4, the electrodes followed the curvature of the wood closely there would be a higher voltage gradient in the narrow end "A" than in the wide end "B," with the result that end "A" would get more heat. To overcome this uneven heating an air-gap is introduced at "C." The total amount of air-gap required is approximately ⅛ inch per one inch of difference between "A" and "B." Obviously the use of air-gaps forms a convenient means of curing cases of uneven heating anywhere in the jig, but when doing so it should be borne in mind that the excessive use of air-gaps causes a big drop in efficiency.

Distribution of Voltages in Long Electrodes

In the case of long electrodes uneven heating sometimes arises due to the tendency of the voltage to follow a sine wave form. Where a voltage is applied to one end of an electrode this means that the value rises as the distance from the feed point increases. As the heating effect is proportional to the square of the voltage it is important to keep the voltage variation under 10 per cent. It is possible, however, to obtain an effective shortening of the electrode by feeding the electrode at more than one place thus bringing the wave peak down to keep the maximum and minimum variation within the required 10 per cent. This is shown diagrammatically in Figure 5a where the long electrode is end-fed and the voltage is seen rising until at "B" the variation between "A" and "B" is too much to be accommodated. In Figure 5b the feed is entering in two different places along the electrode and the variation between "A" and "B" is now much less.

Synthetic Resin Adhesives

While it is true that both animal and casein glues can have their setting times shortened by the application of heat, and in fact, both have been used with High Frequency heating, it is only when used in conjunction with a synthetic resin glue that the High Frequency process reveals its true economy. All the synthetic resin adhesives such as Urea-formaldehyde (UF) and Pheno-formaldehyde (PF), which are the two main types of High Frequency glue, can be set off much faster at an elevated temperature. The setting of a synthetic resin is an irreversible chemical reaction and is brought about by the addition of a hardener, the speed of which is determined by the chemical nature of the hardener used and its strength and the temperature of the glue line.

A typical UF glue and hardener will have a cold setting time of about 4 hours at 70°F., but if the temperature of the glue line is raised to 200°F. the setting time is reduced to approximately two minutes.

Although, within limits, the higher the temperature the faster the set, the sequence of operations should always be planned to ensure that when the pressure is released from the joint the glue line temperature is not in excess of 212°F.

Glue Line Temperature

The reason for this is that the boiling temperature of water increases with pressure, for instance, if the pressure needed to close the joint was, say, 100 psi (pounds per square inch) and the glue line temperature was 245°F., no sign of boiling would be apparent, but should the pressure be suddenly released the moisture would be converted into steam which would have a deleterious effect on the glue line. This effect can be avoided by the use of multiple jigs and by planning the sequence to enable the temperature to drop below 212°R. before opening the jig.

Urea-formaldehyde glues give best results when the moisture content of the wood is within a few degrees either way of 10 per cent and all component parts of the assembly should be at the same moisture content. Where the wood parts have a variation in moisture content, under the working conditions of heat and high humidity, there will be a migration of moisture from one piece of timber to another until equilibrium is reached. This movement is responsible for considerable internal stresses in the joint, and in extreme cases can cause complete failure of the glue line.

Moisture Content

Too high a moisture content is a prolific source of gluing trouble as all the synthetic resin adhesives have their own limits of moisture content toleration. The performance of an adhesive when cold set is no indication of its behaviour when set under conditions of heat.

High moisture content tends to dilute the glue, thus lowering the viscosity with the result that the glue penetrates more freely into the pores of the wood, causing a starved joint. When this condition occurs with High Frequency gluing, dilution of the resin should be checked first as this is most likely to be the reason. Exces-

sive dilution can usually be recognised by the appearance of the glue which on examination will be found to have turned milky in colour indicating precipitation.

Penetration is not difficult to overcome once the cause is determined, and can be controlled by various means, such as using higher viscosity glue, less pressure or by adding fillers to the glue. The latter method, while it does tend to cheapen the glue, is not to be recommended to any great extent, as joints made with a filler-loaded glue are not so water-resistant and the quality of the bond is inferior. If filler is to be added to an adhesive this should always be done during manufacture and not by the user.

Penetration Due to Timber Porosity

In the case of penetration due to the porosity of the timber, such as occurs in the gluing of end grain or the edges of blockboard, the problem can nearly always be solved by coating the edges with resin containing no hardener and allowing this to dry before gluing and assembling in the usual way.

Some cold setting hardeners when used with High Frequency jigs tend to cause arcing in the glue line and therefore the glue manufacturers should first of all be consulted; they are usually prepared to formulate a hardener for this purpose which will keep arcing down to a minimum.

The pot life of a resin glue is, of course, the period that the glue remains usable after the addition of the hardener. In the case of a typical UF glue this is in the region of 4 to 5 hours, depending on the shop temperature and the setting rate of the hardener.

Mixed application is generally used with High Frequency for convenience in working and to obtain better control of the resin-hardener ratio.

Urea-formaldehyde glues set under conditions that are slightly acidic and any contamination with other types of glue or alkaline cleaners must be avoided at all costs. Cleanliness in working is essential.

Another form of contamination that often occurs (this does not, however, appear to effect the strength of the adhesive) is when the glue or hardener comes into contact with ferrous metal such as nails, screws or parts of the glue spreader or container. This produces a discoloration round the joint on such timbers as oak and ash, and if care is not taken tends to be prevalent when using High Frequency heating as the use of the faster setting hardeners, heat and pressure all accelerate the tendency to stain.

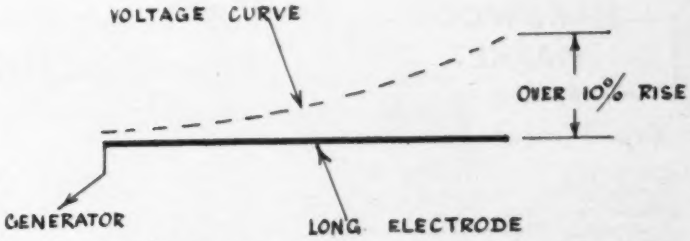

Fig. 5. (a) The length of the end-fed electrode is sufficient to produce considerable unevenness in heating.

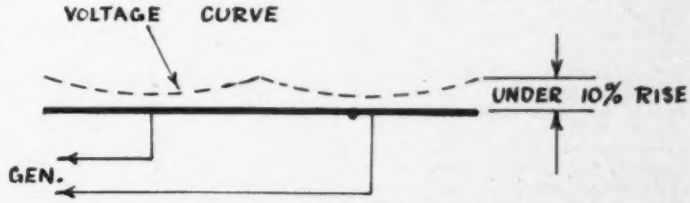

Fig. 5. (b) Here the long electrode is fed in two places and the variation apparent in 5(a) is greatly reduced.

First Work Study School Opened

Special Guidance for Smaller Firms

IN recent years there has been plentiful evidence in the furniture industry of a growing interest in the scientific approach to working techniques. Many concerns have applied work and time study methods to their production lines with markedly successful results. Progress, however, as in other industries, has been handicapped by the absence of a recognised centre for Work-Study tuition in this country. Manufacturers who have not yet heard the news will therefore be interested to learn that the first British Work-Study School, sponsored by the British Institute of Management, has now been set up.

It is accommodated in the buildings of the College of Aeronautics at Cranfield, Buckinghamshire, and is a residential school. The first course began on January 12; applications for future courses should be made to Professor J. V. Connolly at the College, or to Mr. C. R. Wynne-Roberts at the British Institute of Management, Management House, Hill Street, W.1.

Three courses of ten weeks' duration are to be held each year and the fee will be 200 guineas inclusive. The courses are limited to 20 students at present and special consideration will be given to small firms wishing to send personnel.

Before the founding of the school facilities for training and research were, of course, confined to short courses run by a few colleges of technology, by certain large industrial organisations for their own staffs, and by consultants for their clients.

The new Work-Study School is intended to provide for industry as a whole a centre where a thorough grounding in theory and practice can be obtained by the executives who will be responsible for the introduction and development of Work-Study in their own firms. It is also intended that the school shall be the centre for co-ordinating research and public activities in the field of Work-Study.

The College has a well-equipped motion-study laboratory, demonstration rooms and workshops which are probably the most up-to-date in the country. It is situated in pleasant surroundings with good student accommodation.

The syllabus will include Method-Study, Work Measurement, Incentive Schemes, Job Evaluation and general background subjects such as Labour Relations, Statistical Methods, and Report Preparation and Presentation. Courses will include visits to factories where Work-Study is practised.

Stocks of machinery and timber and the factory itself was damaged when fire broke out at the furniture works of Craftsmans, Ltd., Thorncastle Street, Ringsend, Dublin.

HARDWOOD MARKET

By Quercus

Jap Timber Imports

AS reported recently in this column, discussions have taken place between representatives of the trade, the Ministry of Materials and the Board of Trade regarding the question of hardwood imports from Japan. Now, as a result of negotiations, it has been agreed that the authorities will immediately recommence sponsoring the issue of import licences for Japanese hardwoods. It is understood that the amount of currency available for the import of these hardwoods is limited and that this fact has been taken into account in the arrangements which have been made. Licences, it is understood, will be valid for arrivals up to December 31, 1953, and will not be extended beyond that date.

* * *

A feature of the hardwood trade during the past week or so has been the large import of West African logs. It is satisfying to note that the quality of these logs shows an improvement on some recent parcels. Considerable interest is still being shown in the possibility of the authorities making some gesture with regard to imports of dollar hardwoods. On the other hand the home-grown trade has recently put forward the view that there should be full consultation by the authorities with the trade before dollars are spent on hardwoods from overseas for purposes for which home-grown hardwoods could be used.

* * *

As reported recently in this column, the Timber Control is now defunct and has been replaced by a small Timber Directorate in the Ministry of Materials. The directorate has now issued its first memorandum as far as the plywood trade is concerned. This concerns a revised procedure to be adopted for effecting withdrawals from the National stock. The memorandum has, since, been the subject of discussion between the Directorate and the trade and, as a result, an amendment has been agreed which simplifies procedure and reduces delay.

Furniture in Inventors' Show

BRITISH inventive genius will be seen at the Modern Inventions and New Ideas Exhibition to be opened by Professor A. M. Low at the Central Hall, Westminster, on February 28. Some furniture of novel design and many labour-saving devices for the home will be included.

Will These Timber Brains Trust Questions Help Your Work?

WELL considered questions were asked at a recent Timber Development Association "Brains Trust" in Tiverton, organised by Stennors of Tiverton, Ltd. The session was called "Any questions on trees and timber?"

Here are some points from the replies :—

Woodworm. The increase in woodworm attack might be due to neglect of painting and polishing during the war—the grubs could bore for up to twelve years before maturing. To combat the menace housewives should move and clean furniture regularly. Movement in itself is helpful in dislodging eggs. The grubs liked wood which was already attacked by fungus.

Dry Rot. Dry Rot is caused by lack of air in the presence of moisture. The fungus needs timber with a moisture content of 20 per cent to feed on. Timber kept dry should never rot.

Home-grown Timber. The present policy in Britain is to plant hardwoods only where they can produce first-class timber. Softwoods are planted on a much larger scale for economic reasons . The aim is to keep a natural reserve of timber while supplying one third of the country's annual needs.

Sawing. Bandsaws are certainly more economic than circular saws and their use could save 33⅓ per cent of saw kerf. It is not, of course, feasible at present for every mill to replace circular saws with bandsaws.

Moisture Content. The moisture content could usually be judged by an experienced timber man from the general "feel" of the timber. Electric instruments also gave a good indication.

Kiln Drying. Drying in kilns has exactly the same effect as air-conditioning but is, of course, completed much more quickly. It has the further advantage of offering controlled conditions. Proper air-drying was really impossible to achieve in our climate.

A further point in favour of kilns is that it is uneconomical to "lock up" the capital represented while waiting for timber to air-dry.

It is essential that kiln operators should possess expert knowledge of kilns and timber.

Protecting Hearing in the Factory

BOTH for humanitarian and practical reasons more attention might generally be paid in factories to the damage to hearing which may result from industrial noise. A progressive approach to this problem has, however, been shown by one American company which has instituted a formal programme of "hearing conservation" throughout its plant.

The aim is twofold. Firstly, the company wishes to protect its employees from this source of possible damage to physical well-being; secondly, it is hoped to reduce the number of future compensation claims.

Tests made were based on the use of audiometers and sound-level indicators. As a preliminary the hearing of all new employees was tested upon engagement (it was found that 27 per cent had defective hearing) and details were taken of the noise intensities to which they had been subjected in previous posts. Noise surveys were also made in all parts of the shop and a system of hearing examinations instituted to determine the relationship between the efficiency of employees' hearing and the noise intensity in the areas where they worked. (Those working in areas where sound intensity is more than 90 decibels are to be examined as often as once every six months.)

Practical measures so far taken to reduce hearing-loss through noise are: (1) the use of rubber mountings and acoustical materials to deaden sound; and (2) ear protection, which has so far been found the most workable solution. Proper ear-plugs or muffs are, of course, preferable to any improvised plugs of untreated cotton or such-like.

As a general rule, job-transfer cannot be regarded as a practical measure.

Revolutionary Plastic Air Filter

A NEW kind of industrial air filter made from a plastic material and revolutionary in principle is now in full production in the U.S.A. Called "Pilotron," it is capable of trapping the finest air-borne particles (including those as minute as pollen and soot). For forced-air heating and air-conditioning systems it is said to be 400 per cent more efficient than conventional filters.

Rinsing in clear water is all that is required to cleanse the filter and it can be replaced while still wet. It can be fitted in any normal forced-air system without modifying and is supplied in a range of sizes.

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STAMFORD
TRADING CO., LTD.

At your Service

Although we are not this year exhibiting at the Furniture Exhibition, we welcome all our friends in the Trade to our warehouse, where our experts will be glad to show you a large and comprehensive selection of Decorative and Constructional Veneers.

* * *

With a stock that runs into millions of leaves, we can satisfy all your requirements and guarantee prompt delivery.

DECORATIVE AND CONSTRUCTIONAL *Veneers*

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Prompt delivery guaranteed on every order for FLOCK

To every corner of the British Isles, we maintain regular deliveries by road or rail. Your order for recognized grades of flock is therefore executed with the greatest possible speed.

All our flock conforms to the B.O.T. specifications for animal fibre content and is produced absolutely in accordance with the appropriate section of the B.S.I. standard of cleanliness.

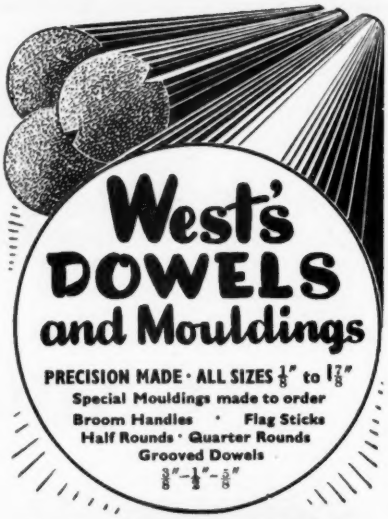
Take advantage of our prompt and reliable delivery of first-grade flock. Order regularly—and keep your production lines moving. Our delivery service will save you space.

Modern covered vans ensure immediate delivery

WEST BROMWICH FLOCK COMPANY LIMITED

CLAYPIT LANE, WEST BROMWICH

Telegrams: Webflock, West Bromwich
Telephone: West Bromwich 1351/2



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Dowel and Moulding Manufacturers

WEASTE WORKS, WEASTE ROAD SOUTH
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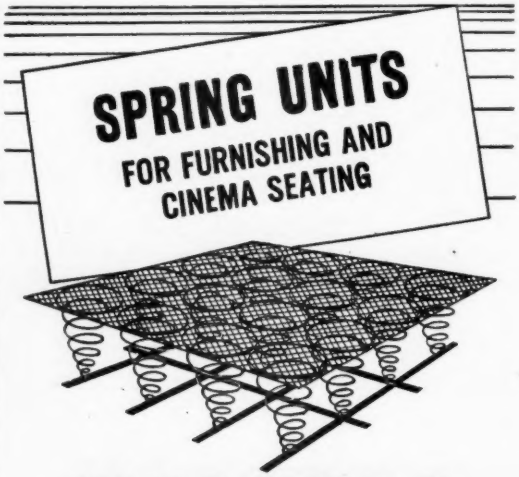
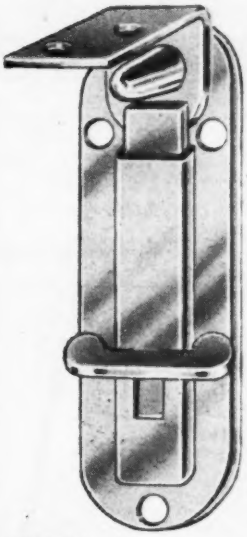


WYCOMBE SPRING CO.

COPYGROUND LANE, HIGH WYCOMBE, BUCKS

Telephone: HIGH WYCOMBE 2312

Over 4 MILLION sold all over the World



THE MOST REVOLUTIONARY DOOR BOLT EVER MADE FOR USE ON FURNITURE

'LOCATA' Regd. Trade Mark

(PATENT NO. 440149)

NOT ONLY BOLTS THE DOOR—BUT AUTOMATICALLY LINES UP THE CARCASE, HOWEVER UNEVEN THE FLOOR

WARNING

The 'Locata' Door Bolt is fully protected by Patent No. 440149. Only genuine bolts made under this Patent are sold under the name 'Locata' (registered trade mark). FURNITURE MANUFACTURERS ARE ADVISED TO MAKE SURE THAT BOLTS WHICH THEY PURCHASE ARE MARKED WITH THE ABOVE PATENT NUMBER AND THE CARTONS BEAR THE TRADE MARK. WE INTEND TO TAKE LEGAL ACTION AGAINST ANY INFRINGEMENT OF THE PATENT RIGHTS OR ILLEGITIMATE USE OF THE TRADE MARK 'LOCATA' BY OTHERS.

ALL COMMUNICATIONS TO LONDON SALES OFFICE

Wilkes Berger ENGINEERING CO. LTD.

143-9, CURTAIN ROAD, LONDON, E.C.2

Telephones: SHOREDITCH 8041/5 Telegrams: "WILBERENG: AVE: LONDON"

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Stock Sizes: 3" long x 1" wide; 8" long x ¾" wide. The larger size (8") is equally effective for use by Builders and Joiners on Built-in Fixtures and Cupboards.

Getting down to the heart of things!

BAMFORD Spring INTERIORS

Mattress Interiors · Cushion Interiors
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Tel.: High Wycombe 2542

★ **VENEERED PANELS** in Utility and Exotic Woods

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★ FORMICA and WARERITE PANELS

CITY ANALYST'S LABORATORY
138 BATH STREET, GLASGOW
30th April, 1907

Report on the Carpet Wool prepared by the Purified Flock and Bedding Company, Ltd.

I have made a careful Chemical and Bacteriological examination of an average sample of the Purified Flock and Bedding Company's "Washed and Purified Carpet Wool," and I find that it is a very clean and pure material, and I am of opinion that it is well adapted for bedding purposes.

JOHN CLARK, Ph.D., F.C.S., F.I.C.
Public Analyst for the City of Glasgow, and the Counties of Lanark and Renfrew, &c.

Continued progress in methods of manufacture have been made since this report on our Washed Flock in 1907 and we cordially invite our customers and friends to come and inspect our factory and testing records and see how good washed and sterilized flock is made.

THE PURIFIED FLOCK & BEDDING CO., LTD.

SPRING AND HOLCOMBE MILLS
NAILSWORTH GLOS.

WADDINGS—for all purposes

MIRFIELD WASTE Co. LTD.

West End Mills - Mirfield - Yorks

Telephone: MIRFIELD 3237

Manufacturers of

DOWELS

- CUT DOWEL PINS
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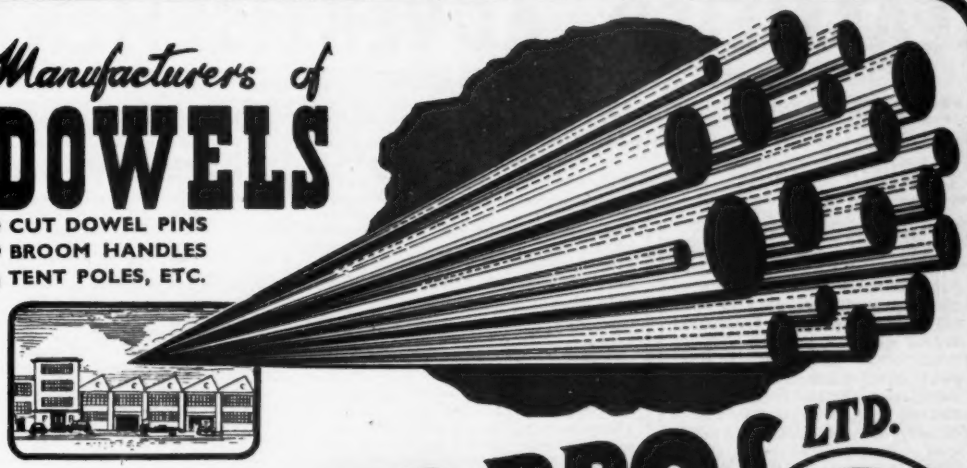

SAINTER BROS LTD.

PORTWOOD
STOCKPORT

Telephone No.: STOCKPORT 2836-7

LARGEST MANUFACTURERS OF DOWELS IN THIS COUNTRY

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FOR QUALITY, SERVICE AND SATISFACTION, CONSULT :

THE ACTUAL MANUFACTURERS

who specialise in

BRITISH ("TEGO" BONDED) PLYWOOD

BOARDS UP TO 96" x 60" IN CUT-TO-SIZE PANELS

VENEERED PANELS

OAK, WALNUT, MAHOGANY AND DECORATIVE WOODS

COMPLETE SETS OF PANELS FOR BEDROOM AND DINING ROOM SUITES

MADE TO YOUR OWN SPECIFICATIONS

RELIABLE PLYWOOD CO. LTD.

WARBURTON STREET, HACKNEY, LONDON, E.8

Telephone—CLISSOLD 8135-6 Telegrams—"RELIAPLY, LONDON."

CLASSIFIED ADVERTISEMENTS

"Situations Vacant" and "Wanted" and "Representatives Wanted"—2/- a line.
(15% Discount for three or more consecutive insertions.)

All other Headings—2/6 a line, approximately six words. Box Number Advertisements—address counting as one line plus forwarding charge of 1/-. Display panels 30/- per inch, 25/- per ¾ inch. Address: 180 Fleet Street, E.C.4. 'Phone: CHAncery 8844.

SITUATIONS VACANT

THE ENGAGEMENT OF PERSONS ANSWERING THESE ADVERTISEMENTS MUST BE MADE THROUGH A LOCAL OFFICE OF THE MINISTRY OF LABOUR OR A SCHEDULED EMPLOYMENT AGENCY IF THE APPLICANT IS A MAN AGED 18-64 INCLUSIVE OR A WOMAN AGED 18-59 INCLUSIVE UNLESS HE OR SHE, OR THE EMPLOYMENT IS EXCEPTED FROM THE PROVISIONS OF THE NOTIFICATION OF VACANCIES ORDER, 1952.

R. G. DUNN & SONS, LTD., Queen Street, Ramsgate; first sales required, experienced in furniture and soft furnishing; good salary and commission. Apply General Manager.

EXPERIENCED Furniture Mail Order Salesman offered excellent opportunity of high earnings. To cover area Reading/Swindon / Bristol / Weston-super-Mare. Preferably living at Bristol or Swindon. Generous salary and commission, car supplied.—Box No. 8500 Furnishing World 180 Fleet St. E.C.4.

EXPERIENCED UPHOLSTERER, also carpet and lino laying. Good- and medium-class work. Permanent. House available. —C. Harris & Son (Fleet), Ltd., 43 Albert Street, Fleet, Hants.

EXPERIENCED Retail Furniture Salesman required. Good prospects, with view to Managership, for the right man.—Model Homes, 8 Station Road, Upminster.

FURNISHING FABRICS Warehouseman required, must be experienced and willing to take responsibility. Write, stating age, experience and salary required.—Semple & Co., Ltd., 5-6 Well Court, Green Street, E.C.4.

FURNITURE SALESMAN used to display, must be ex multiple.—Apply: Conway Furnishers, Ltd., 3/4 Turnpike Parade, N.15, or telephone Bowes Park 4052.

JUNIOR SALESMAN to take shop and vocational training for contemporary furnishing. Good health, education and character references required.—P. E. Gane, Ltd., 87 Park Street, Bristol, 1.

MANAGER, experienced Salesmen and Book-keeper wanted for new branch opening shortly North London. Must have experience H.P.—Reply in strict confidence stating age and previous experience to: Managing Director, Kenton's Furnishing Stores, Ltd., 63-67 Camberwell Road, S.E.5.

SITUATIONS VACANT

OUTSIDE SALESMAN required; good salary and commission.—Modern Homes (London, Ltd.), 85 High Street, Tooting, S.W.17. Tel.: BAL 1583.

PROGRESS ENGINEER required to take charge of department. Must have wide experience in similar capacity. High salary and excellent opportunity for suitable applicant.—Write full details to: Director (P.E.), Microcell, Ltd., 56 Kingsway, London, W.C.2.

SALES MANAGER required by progressive firm of spring mattress and bedstead manufacturers. Applicants should state age, experience and salary required.—Box No. 8505 Furnishing World 180 Fleet St. E.C.4.

SALESMAN, Furniture. Permanent position. Must be full experienced, display, etc. Good sales record, first-class refs. Good prospects. S.W. district.—Write fully: Colliers, 429-431 Brixton Rd., S.W.9.

SANDERSON of Berners Street, London, W.1, have vacancies in their Fabrics Showrooms for salesmen. Write, giving full particulars of previous experience, to Staff Controller.

SHOWROOM ASSISTANTS required by W. A. Hudson, Ltd., 117/125 Curtain Road, London, E.C.2. Must have experience in Furnishing Brassware and Ironmongery trade. Good canteen on premises. One Saturday in four.

SMART, experienced Furniture Salesman required; opportunity for capable man South London area. Apply, giving full details, experience, salary, etc.—Box No. 8507 Furnishing World 180 Fleet St. E.C.4.

MANAGER required for busy Cash and H.P. Shop in North London centre. Good wage and commission to man of initiative and selling ability.—Write fully: Box No. 8513 Furnishing World 180 Fleet St. E.C.4.

WORKING FOREMAN for good-class but small Cabinet Works for specials; developing with some machinery. Knowledge of setting out and estimating; energetic.—P. E. Gane, Ltd., 87 Park St., Bristol, 1.

FURNISHING. — The following vacancies (resultant upon reorganisation) are open to experienced staff: Outside Representative with experience in all departments, able to take own measurements and submit quotations for all interior furnishings; One Senior and One Junior Salesman required for each of the following departments: A—Soft Furnishing; B—Carpets and Linos; C—Cabinets.—Apply in the first instance by letter, stating age, qualifications and salary required, to: Director, Messrs. Blundell Bros. (Luton), Ltd., 10 Cheapside, Luton.

REPRESENTATIVES WANTED

HIGH WYCOMBE Upholstery Manufacturer requires representative on commission basis for Midlands. Replies in confidence.—Box No. 8514 Furnishing World 180 Fleet St. E.C.4.

REPRESENTATIVES required by Spiralynx (1933), Ltd., Rowland Street, London, E.1, bedstead and spring mattress manufacturers on commission basis. Good prospects for live wire applicants. Areas as follows: South and East Coasts, and West of England.

REPRESENTATIVE wanted, Firesides, etc., salary and commission, Greater London Area.—Box No. 8501 Furnishing World 180 Fleet St. E.C.4.

REPRESENTATIVES wanted, Midlands, Yorks, Lancs and London Area, for Firesides and allied goods. Reply, stating experience, commission required, age, etc. —Box No. 8502 Furnishing World 180 Fleet St. E.C.4.

REPRESENTATIVES required for: (1) Scotland; (2) Yorkshire, Durham, Northumberland; (3) North Wales, Lancashire. To carry modern designed Oak Bedroom Suites. Only those with sound connections need apply. Liberal Commission.—Box No. 8510 Furnishing World 180 Fleet St. E.C.4.

REPRESENTATION required for: (1) South Wales, West Wales; (2) Birmingham, Northampton, Leicester, Warwick, Derby, Nottingham. For Oak Bedroom Suites. Only those with established connections need apply. Liberal Commission.—Box No. 8511 Furnishing World 180 Fleet St. E.C.4.

REPRESENTATIVE required on commission basis for well-known firm of Mattress and Upholstered Furniture Manufacturers, covering Northumberland, Durham and North Riding. Must have established connection with good-class House Furnishers in these areas.—Apply to: Box No. 8509 Furnishing World 180 Fleet St. E.C.4.

REPRESENTATIVES are required for the Midlands and Lancashire Territories by Lewis Woolf & Sons, of Hoxton Square, London, manufacturers of three-piece Hide Suites. Interviews can be given at the Furniture Exhibition on Stand L.37, First Floor. Only men with first-class connections and capable of doing large turnover need apply.

REPRESENTATIVES required for old-established Woven Fibre Furniture manufacturers. Must be proven men with established connections in the following areas: (1) London and Home Counties; (2) South-East Coast; (3) Yorkshire; (4) Midlands; (5) The Northern Counties.—Write: Sales Manager, Squibbs, Ltd., Mount, Bridgwater.

REPRESENTATIVES wanted to sell Texaloom Woven Fibre Furniture in the following areas: Midlands, Wales, South-West England and South Coast. Commission basis.—Write, giving full particulars, to: A. Bacon & Sons, Ltd., 3 Chapel Place, White Hart Lane, London, N.17.

CLASSIFIED ADVERTISEMENTS CONTINUED ON PAGE 117

CLASSIFIED ADVERTISEMENTS CONTINUED FROM PAGE 116

REPRESENTATIVES WANTED

AN OLD-ESTABLISHED FIRM manufacturing an exclusive range of tax free China Cabinets requires representation in the following areas: 1—South Coast; 2—Yorkshire; 3—Lancashire and Cheshire; 4—Midlands. Applicants must have own car and sound business connections.—Write in confidence to: Box No. 8495 Furnishing World 180 Fleet St. E.C.4.

REPRESENTATIVES required for Yorkshire and London areas by London manufacturers of Secretaires. Interview can be arranged at Earls Court Exhibition.—Apply Box No. 8475 Funishing World 180 Fleet St. E.C.4.

WANTED.—Representative or Agent to represent firm of Bedding Manufacturers of highest repute in the following areas: Midlands and North Wales, Cheshire, Lancs and Yorks. Must possess live accounts. Remuneration by means of commission to be mutually agreed.—Box No. 8503 Furnishing World 180 Fleet St. E.C.4.

A. SCOTT (Duride), Ltd., Green Lane Works, Sheffield, 3, manufacturers of Duride and Moquette three-piece suites, bedsettees and fireside chairs, require Representative for Birmingham and Midlands. One other house not objected to. Can be interviewed at Earls Court, or write, giving full details.

F. H. MARSHALL & CO. LTD.

require the services of a full time representative in North London. A wide experience with first class connections is essential. This is an outstanding opportunity for a front rank salesman,

Write full details of age, experience and salary required to the Managing Director at Rayleigh, Essex.

BEATALL FURNITURE LIMITED

Manufacturers of the largest range of planned kitchen furniture in the country, invite applications from top-flight representatives for the following areas: (1) Lancashire, Cheshire and North Wales; (2) Eastern Counties. Applicants should be men of proven ability with established connections in their territory. They must be car owners and carry not more than one other house.—Please address fullest written details in first instance to: Sales Manager, Beatall Furniture, Ltd., Penhall Road, Charlton, S.E.7.

AGENTS REQUIRED

AGENTS REQUIRED (alive) for competitive Walnut Bedroom Suites, London, Manchester and area; South Coast area. 3½% commission. Must provide full loads.—Box No. 8483 Furnishing World 180 Fleet St. E.C.4.

AGENTS required in all territories by company marketing a completely new article of occasional furniture with high sales potential. Only gentlemen with connections with better-class furnishers and stores and who are interested in high remuneration by generous commission are asked to apply. Car essential.—Box No. 8512 Furnishing World 180 Fleet St. E.C.4.

ESTABLISHED Firm of Quilters require an Agent calling on Interior Decorators, Upholsterers, Furnishers, etc.—Box No. 8499 Furnishing World 180 Fleet St. E.C.4.

REPRESENTATIVES WANTED

GARFIELD BROS., LTD., require Representatives to handle China Cabinets for the Northumberland and Durham, Midland, Yorks and Lancs Areas. Only those applicants who have an established connection with the retail trade need apply. Existing live accounts will be handed over.—Apply by letter stating full particulars to: 33a Hanbury Street, London, E.1.

AGENCIES WANTED

AGENT with established connections among manufacturing upholsterers desires agency.—Box No. 8498 Furnishing World 180 Fleet St. E.C.4.

OLD-ESTABLISHED Midland Wholesaler with good connections seeks wide range of competitive lines. Prompt payers.—Box No. 8480 Furnishing World 180 Fleet St. E.C.4.

PREMISES AVAILABLE

FOR SALE BY PRIVATE TREATY
WITHAM, ESSEX
(on the main Eastern Counties Road, A.12)

FREEHOLD SHOP PREMISES
with extensive accommodation suitable for furnishing trade and including six-roomed flat.
Frontage 31 feet
EXCELLENT MAIN ROAD POSITION
VACANT POSSESSION
DETAILS FROM SOLE AGENTS:
BALCH & BALCH
Chartered Surveyors,
100 High St., Witham (Tel.: 3381)
and
3 Tindal Sq., Chelmsford (Tel.: 2748)

SITUATIONS WANTED

SOFT FURNISHINGS. Cutter/Forewoman seeks responsible post.—Box No. 8508 Furnishing World 180 Fleet St. E.C.4.

BUSINESS OPPORTUNITY

THREE DIRECTORSHIPS available in old-established House Furnishing business near London. Applicants must be experienced in one or more of the following depts.: Removals, Upholstery Workshops, Linos and carpets, or mail order. Organising ability essential. Investments £5,000 each. Excellent opportunity to enter sound concern with considerable turnover.—Box No. 8491 Furnishing World 180 Fleet St. E.C.4.

BUSINESSES WANTED

MULTIPLE COMPANY WISHES TO PURCHASE RETAIL FURNITURE SHOP OR CHAIN OF SHOPS IN ENGLAND OR WALES. PRESENT MANAGEMENT AND STAFF MAY REMAIN. REPLIES WILL BE DEFINITELY DEALT WITH IN STRICT CONFIDENCE. —WRITE BOX NO. 71, c/o WALTER JUDD, LTD., 47 GRESHAM ST., LONDON, E.C.2.

BUSINESSES FOR SALE

FOR SALE.—House Furnishers cash and hire purchase trade, turnover restricted to £22,000 by dearth of capital only. Two properties on main streets in North-Eastern town, fixed assets and debtors. Would require £30,000 capital, certified accounts available, or very favourable terms would be offered for an investment of £6,000 to £10,000. Principals only.—Box No. 8506 Furnishing World 180 Fleet St. E.C.4.

PROSPEROUS MIDLAND TOWN

New and Second-hand Furniture Business For Sale

ALL CASH TRADE

Town centre showroom, 77 ft. x 21 ft., profit average over £2,000 per annum. Recurring ground lease. Also for sale with the above another vacant small shop with large brick stores shed. To rent (suit manager): country bungalow and stone-built stores (7 miles to town), and 1,000 c.f. Guy van. Principles only. Will accept best for whole or separate.—Box No. 8493 Furnishing World 180 Fleet St. E.C.4.

CLASSIFIED ADVERTISEMENTS CONTINUED ON PAGE 118

CLASSIFIED ADVERTISEMENTS CONTINUED FROM PAGE 117

SERVICES & SUPPLIES

CURTAINS, Pelmets, Draperies; trade work only; own materials made up; out of town enquiries encouraged.—A. Leach, 158 Royal College Street, N.W.1.

MASSEELEY showcard outfit, suitable for furnishing trades, complete types, cards, etc., cheap.—Box No. 7828 Furnishing World 180 Fleet St. E.C.4.

ROSE LEA, 21 Queensbridge Road, Hack-ney, E.2. Telephone: SHOreditch 8732; chairframes and three-piece suites a speciality, good quality guaranteed; prompt delivery.

CARDING machines. Send your enquiries to Gauntletts Carding Machine Co., Trowbridge, Wilts. Telephone: Trowbridge 2066.

DAVID A. CADENHEAD & SON

120, 122, 126 and 132 Camberwell Road, London, S.E.5.

RODney 3460 and 5552

OFFER

500 Cotton Rugs, 48 x 24, Belgian Manufacture, 1,500 gram., at 15/6 each plus tax.

250 C.3 Carpets—all sizes—22/10 per sq. yard.

500 A.3 Sofa Rugs, 6 ft. x 3 ft. 9 in., at 63/9 each plus tax.

SERVICES & SUPPLIES

TARPAULINS. New and reconditioned types, all sizes, immediate delivery. DUST SHEETS. New heavy twill, 12 ft. x 6 ft., 24/-; 12 ft. x 9 ft., 36/-; other sizes pro rata prices. Write for our lists of sizes and grades.—Hill, 2 Catherine Road, Romford. 'Phone: 4453/8825.

"QUILTABILITY"

WESTERN EMBROIDERIES

17 Dawes Road, Fulham, London, S.W.16.

TRADE QUILTERS WITH A REPUTATION

FULham 1872

"POMPADORE" QUILTING SERVICE

Please send for designs and prices. Individual designs quoted for.

BEDSPREADS, CURTAINS, ETC.,

Speedily made up for the trade by our trained experts, at highly

COMPETITIVE PRICES

81a SHIRLEY STREET, HOVE, SUSSEX.

Telephone: Hove 39861.

FURNITURE EXHIBITION

FOR FURTHER ENQUIRIES CONCERNING HOTEL ADVERTISEMENTS, PLEASE TELEPHONE:

CHANCERY 8844 EXT. 119

NEWCOURT

SERVICE SUITES AND FLATLETS

3 minutes from Olympia

The Exclusiveness of Your Own London Flat with complete Hotel Service.

Situated in a quiet residential area with access to Private Gardens—only 3 minutes from Earl's Court and Gloucester Road Underground stations, 3 minutes to Olympia and 10 minutes to the West End and City by direct line—NEWCOURT combines all the qualities of a first-class Hotel—Good Food, Perfect Comfort and Superior Service—with the Exclusiveness and individuality of accommodation comprising Suites with Bedroom, Living Room and Private Bathroom, and Flatlets with Private Bathroom.

NEWCOURT,

27-29, Collingham Road, London, S.W.5

FRObisher 6426-8

CLASSIFIED ADVERTISEMENTS CONTINUED ON PAGE 119

IF YOU ARE REQUIRING A FIRST CLASS WASHED FLOCK!

RICHARD GRIST LTD.

FLOCK MANUFACTURERS

LEWISTON MILL, BRIMSCOMBE
STROUD, GLOS.

TELEPHONE: BRIMSCOMBE 3212

ESTABLISHED 1834

HESSIAN & WEBS

TWINES & CORDS

TAPESTRIES

GEO. ROUSE & CO. LTD.

19 HANOVER STREET, LIVERPOOL, 1

Phone: ROYAL 3270 & 6698

HARDWOODS, PLYWOODS, WALLBOARDS, DOWELS

THE MERSEY TIMBER COMPANY

BROOKFIELD DRIVE · AINTREE · LIVERPOOL 9

Telephone: AINtree 4271/2. 'Grams: "MERTIMPLY" LIVERPOOL

CLASSIFIED ADVERTISEMENTS CONTINUED FROM PAGE 118

STOCKS WANTED

5s. PER LB. paid for Moquette fents, ½ yd.-2 yd. Cash waiting.—C. & M. Products, 171a Oak Lane, Bradford.

WANTED.—Regular supplies Plywood off-cuts—4 mm. or 5 mm.—minimum size, 6 in. x 16 in.—Write: Box No. 8497 Furnishing World 180 Fleet St. E.C.4.

WANTED to Purchase.—500 yd. Belgium Uncut Moquette; 500 yd. English Uncut Moquette; 500 yd. Belgium Tapestry; 500 yd. English Tapestry; 500 yd. Florestial Leathercloth. Please send samples, prices and delivery dates to the "Furnishing World." Samples will be returned.—Box No. 8485 Furnishing World 180 Fleet St. E.C.4.

WANTED—FURNITURE

Job lots, old designs, reject goods and bankrupt stock; any area; spot cash, collection in our own van.—Phone, write or call: Ro-La Furnishing Co., Ltd., 155 Bethnal Green Road, E.2. Phone BIShopsgate 8623.

WANTED
LEATHER, HIDE AND LEATHERCLOTH CUTTINGS
R. EVANS & SONS,
62 East Road, City Road, N.1.
CLErkenwell 6736—LONdon Wall 0490

MISCELLANEOUS

ATTENTION French Polishers, Interior Decorators, etc.—Use "Glist" the new super brushing polish for furniture, panelling and all woodwork. Colourless, can be applied by anyone. Price: ½-gall., 25/-; gall., 48/- (delivered). — Palmer Manufacturing Chemists, 39 Seaton Place, London, N.W.1.

MACHINERY WANTED

WANTED.—Class "A" Garnett Machine with Blamire Lapper. — Box No. 8496 Furnishing World 180 Fleet St. E.C.4.

TRADE MARKS

TRADE MARKS, BRAND NAMES AND DESIGNS
THE TRADE MARKS REGISTRATION AGENCY (J. A. T. Caton & Son)
Monument Station Buildings, London, E.C.4
Telephone- Mansion House 4443

FOR SALE

DUST SHEETS

BRAND New Unbleached Heavy Cotton and also Twill. Sizes 12 ft. x 6 ft. and 12 ft. x 9 ft. Also Tarpaulins, Brand New, 1st Quality Jute, Size 18 ft. x 12 ft. All for immediate delivery.—S. Alter, 19 Oakley Avenue, Ealing, W.5. 'Phone: ACO 1788.

MODERN pianos by leading makers, reno-vated as new; competitive wholesale prices; send for lists.—Ingram Pianos, 72-74 Chapeltown Road, Leeds. Tel.: Leeds 43021.

RECONDITIONED ex-Army huts and manufactured buildings; timber, asbestos, Nissen type, hall type, etc.; all sizes and prices.—Write, call or telephone: Universal Supplies (Belvedere), Ltd., Dept. 46 Crabtree Manorway, Belvedere, Kent. Tel.: ERIth 2948.

FABRICATED Steel-framed factory build-ing, 200 ft. long x 100 ft. wide x 16 ft. to eaves, 25 ft. to apex of north light roof, complete with purlins, cleats, sheeting rails, nuts, bolts, etc. Unused.—F. Burrill & Co., 109 Pencisely Road, Llandaff, Cardiff. Tel.: Llandaff 95.

5,500 lb. per hour NEW self-contained Economic Boiler by John Thomson, 100 lb. working pressure, 7 ft. 6 in. dia. x 14 ft. long, complete with fittings, mountings, etc. Immediate delivery.—F. Burrill & Co., 109 Pencisely Road, Llandaff, Cardiff. Tel.: Llandaff 95.

SERVICES & SUPPLIES

PLASTIC SHEETING, plain or embossed. Piping, Strapping, Suedeen, Lining, Binding Accessories, etc. Leathercloth, Textile Piece Goods, Large Remnants, Stock Lots and Special Bargains. Callers and enquiries invited. — D. Myer, 58 Gt. Marlborough Street, W.1. Tel.: Gerrard 3391.

LOUIS MOREAU (THE QUILTERS), 641 HIGH ROAD, N.17. TOTTENHAM 1337. QUILTING ALL STYLES; DOWN-QUILTS RE-COVERED.

SPEAKS FOR ITSELF . . .
"Order . . . One box Price Tickets as previously supplied."
(From Ledbury)
Send your letterheading in unsealed envelope for free samples of changeable price tickets and Hire Purchase showcards.
CAMDEN PRICE TICKETS
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